

slanted publishers

yearbook of lettering #2

we are slanted

**we are publishers of a
blog, books, and a mag-
azine: we travel to cities,
visit the hottest studios,
interview great designers
& entrepreneurs, talk to
geeks and artists, check
their secret spots.**

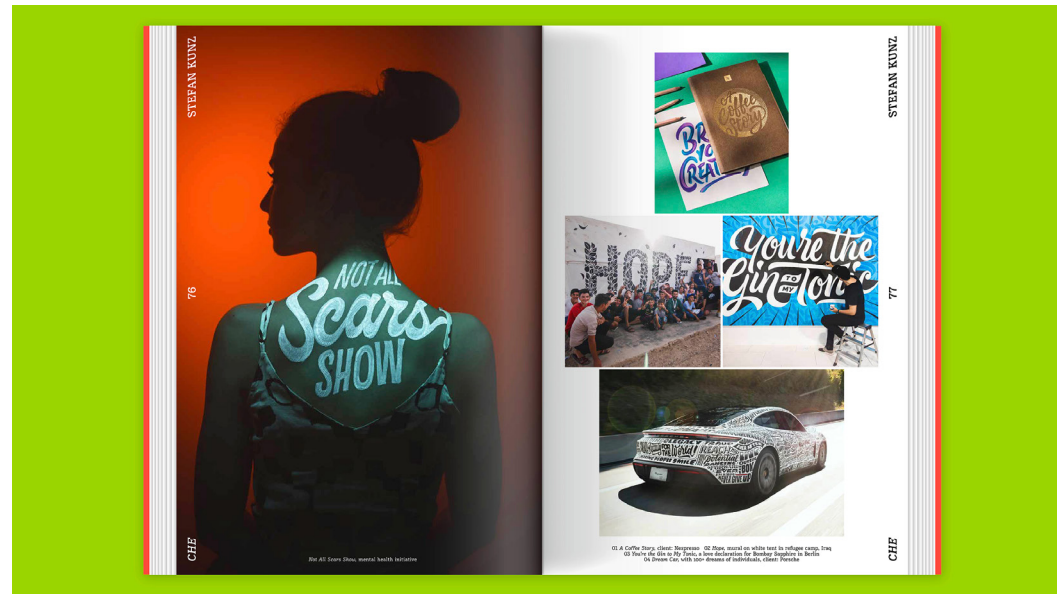
Short Information

The Yearbook of Lettering #2 presents a selection of lettering artwork created all over the world—from traditional calligraphy and hand lettering, street art and graffiti, to 3D digital lettering, showcasing the vibrant and wide range of different styles and techniques.

The book offers an overview of high-quality handcrafted typographic art and can help clients source the right artist for a project. It serves as a source of inspiration not only for people in the design world but also displays the contemporary world of lettering and the many different styles available—giving lettering, calligraphy, brush lettering, blackletter, hand lettering, graffiti artists, and more the platform, appreciation, and recognition they deserve.

- ↘ A collection of calligraphy, 3D lettering, graffiti and other lettering
- ↘ Ongoing series with 1 book every 1.5 years
- ↘ International distribution at bookstores and online
- ↘ Distributed and promoted worldwide
- ↘ 16 × 24 cm, approx. 300 pages
- ↘ 1,000 printed copies

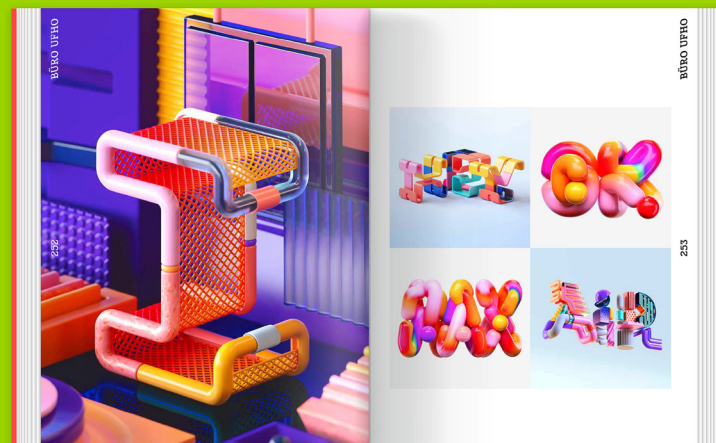
- ↘ To be published in Fall 2025 by Slanted Publishers



The Book

- ↘ Detailed presentation of the artists' artwork
- ↘ Short facts about materials, tools, and the artists
- ↘ Index with information
- ↘ Index of all artists and their contacts
- ↘ Essays and interviews

↘ [More pictures here](#)



Microsite

- [Online platform](#)
- [Information on the book](#)
- [Open Call for Submissions](#)

published by slanted

Call for Submissions

YEARBOOK OF LETTERING

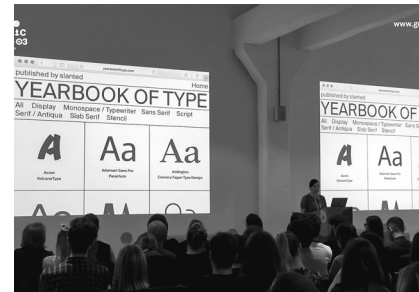
The Yearbook of Lettering presents a selection of lettering artwork created all over the world—from traditional calligraphy and hand lettering to street art and graffiti, showcasing the magnificent and bright range of different styles.



Letters and typefaces not only transport information but also create a feeling and have a personality. Lettering takes this a step further—with its movement, artistic strokes, and variety, it has the potential to radiate a whole range of energies and tell stories of harmony and distortion, about positive and negative space. Words become drawings and pictures themselves.

Media Reach

- Presentations in lectures on conferences worldwide
- Numerous posts and shares on social media (Instagram)
- Reviews by renowned platforms and publications worldwide
- Almost all editions of the equivalent *Yearbook of Type* are sold out



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xestastudio 45 Woche(n) · Chapter pages, spine lettering and key visuals for the @slanted_publishers "Yearbook of Lettering n°1... mehr
20. November 2023 · Übersetzung anzeigen



Presentations from previous editions of the Yearbook of Type

What Others Say ...

“This comprehensive publication stands as a true testament to their commitment in providing artists with a global platform for typographic expressions.”

- The Inspiration Grid -

“Looking at all the amazing work in the new Yearbook of Lettering, I felt the urge to spend more time on my lettering and practice regularly. ”

- Vincent Wagner -

“A platform for recognition ...”

- Selection Blog -

Lettering Artwork Submission

Only original lettering artwork done between 2020 and 2024 can be submitted—nothing created with an existing usable font. Work can be submitted via our website until December 8th, 2024.

We reserve the right to reject applications. We want to ensure a constant quality of content. Therefore we check every application carefully and get back to you with personal feedback.

- ✎ Lettering, Calligraphy, Calligraffiti, 3D, etc.
- ✎ Published between 2020–2024
- ✎ Several submissions possible with quantity discount
- ✎ Detailed presentation of each lettering work by the editors

- ✎ Deadline for submissions: December 8th, 2024

Submission Fee

To participate in the project, we raise a fee per submitted work to cross-finance the high-quality production, as well as sending you one copy of the book free of charge.

It is especially important to us to give the younger generation of lettering artists access to this opportunity. That's why we offer students (with proof of enrollment) a 30% discount on the regular price. All submissions will be reviewed by a curatorial board of professional lettering artists to ensure quality.

For those who book two double pages or more, we are pleased to offer a feature in the form of an Instagram Story on the Slanted Publishers channel, which currently has 127K followers. This is a great opportunity to share your work with a broader audience at no additional cost.

The presentation includes:

- ↘ 1 to 6 pages, detailed presentation of your work
- ↘ Integration into the book's index

↘ **Prices next page**

Submission Fee

Number of pages	Prices Early Bird until November 13th	Regular rate until December 8th
1 page	99.-	119.-
2 pages / 1 spread	189.-	209.-
4 pages / 2 sprads + 1 IG Story	339.-	369.-
6 pages / 3 spreads + 2 IG Stories	499.-	539.-

↘ Prices in € excl. Tax

Slanted Blog & Social Media

The Slanted blog is a huge archive and on the spot of international design and culture. It is the essential source of information and ideas that make sense of a world that is in constant transformation.

- ↘ **Unique Visits: 420.8 k**
- ↘ **Page Views: 628.9 k**
- ↘ **Map Overlay:**
readers from 126 countries
Top 10 (10 / 01 / 2024):
Germany, Norway, USA,
Sweden, United Kingdom,
China, Italy, Spain, France,
Switzerland
- ↘ **Frequency: 1–2 articles per day**

On Instagram we publish 1 article per day with a powerful image that catches the attention of our international subscribers.

↘ **Instagram subscribers: 127k**

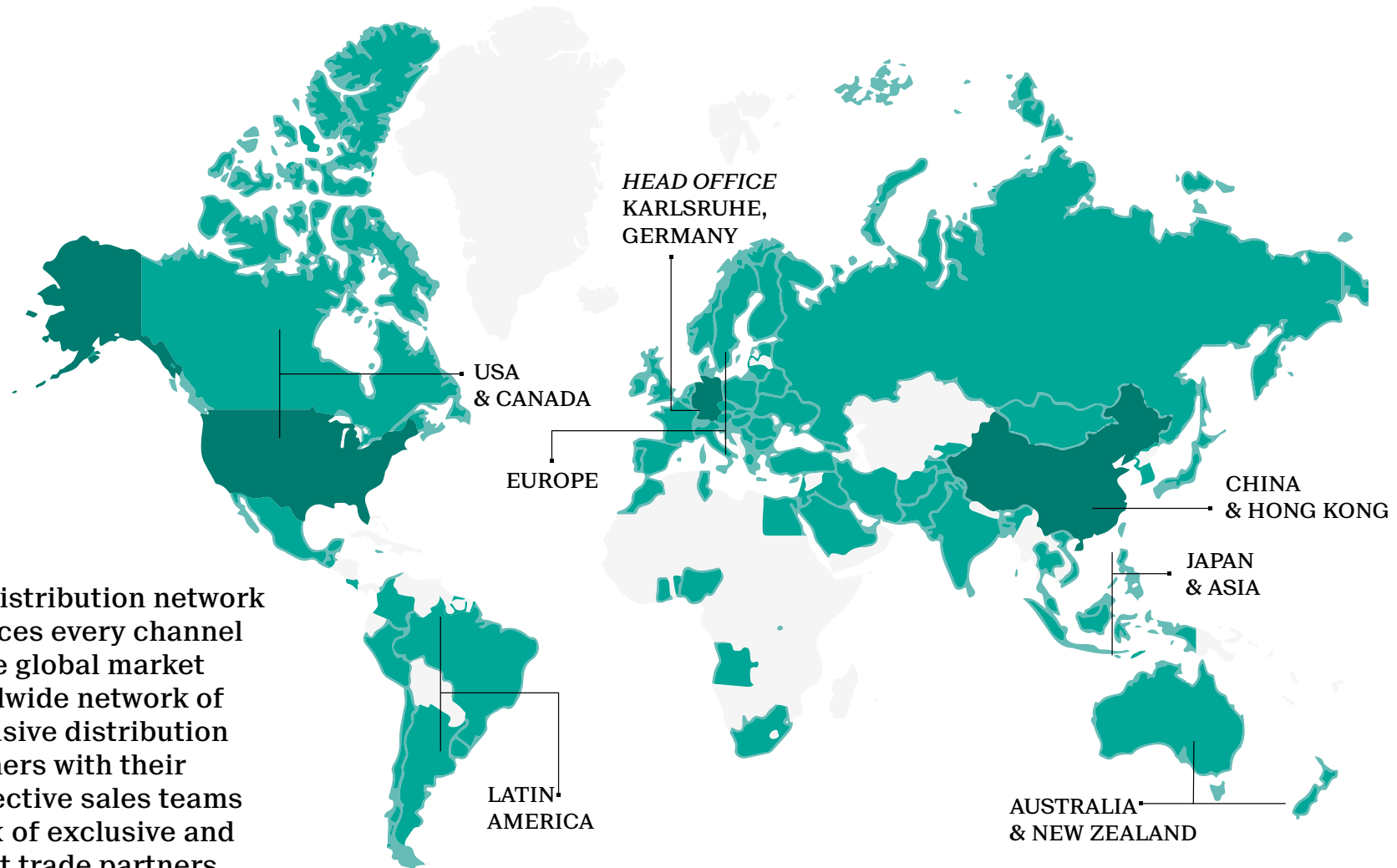
Each article is embedded in our X timeline.

↘ **X followers: 9.5 k**

On Facebook we publish 1–2 articles per day with videos, GIFs, or images that are constantly commented and liked by our community.

↘ **Facebook followers: 58.5 k**

distributed internationally



- ▾ our distribution network services every channel of the global market
- ▾ worldwide network of exclusive distribution partners with their respective sales teams
- ▾ a mix of exclusive and direct trade partners ensures wide availability of our publications around the globe

Interested in Booking? Get in Touch!

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