

THE **FRESH!**

NEW

**YEAR
BOOK**

Of

TYPE

7

join!

CALL FOR ENTRIES

yearbook of type 7

↘ about the book

↘ what's new?!

↘ prices & terms

↘ about us

↘ join now!

about the book

The *Yearbook of Type* is a high quality selection of typefaces, in the form of a clear, comprehensive compendium.

It presents a well curated overview that gives an overview of the typeface, an impression of its vibe, and its appearance on paper.



about the book

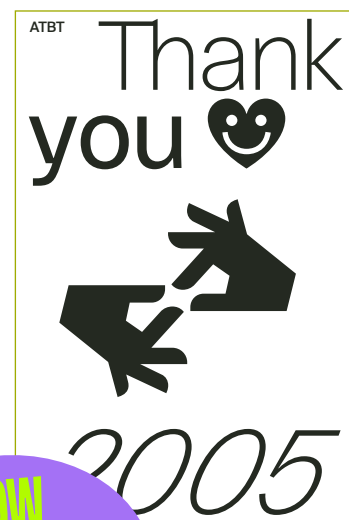
- ↘ Already 6 successful editions published
- ↘ International worldwide distribution and promotion at bookstores and online
- ↘ 16 × 24 cm
- ↘ Approx. 600 pages
- ↘ 2,000 printed copies
- ↘ Approx. € 48.– retail price
- ↘ To be published in autumn 2024

content & design what's new?

- ↘ now three pages per typeface
- ↘ new finish
- ↘ fresh features

TWO PAGES OF SPECIMEN

ONE PAGE DETAILED TYPEFACE OVERVIEW



THREE PAGE FLOW THROUGHOUT THE BOOK

NOW
3 PAGES /
TYPEFACE!

TAKE PART NOW

what's new? detailed view




widths: Narrow, Normal, Expanded
in nine weights
Narrow Thin Italic, Narrow
Light Italic, Narrow Light,
Medium, Medium Italic, Medium
Expanded Extra Bold Italic,
and Expanded Italic

Schriftlabor's Senior Type Designer Lisa Schultz. ...
ra playbills and small adverts found in Viennese
multiple size optimization, making it a versatile
display sizes.


RY Schriftlabor, Austria
ese **OPENTYPE FEATURES** Proportional
ining, Tabular Oldstyle, Standard
Small Caps, Capitals to Small Caps,
textual Alternates, Fractions,
ernates, Stylistic Sets, Slashed Zero,
Sensitive Forms

6

DIRECT PURCHASE-LINK



ATBT



TYPEFACE NAME

COMPARABLE GLYPH DETAIL VIEW

"WATERFALL" OF ALL AVAILABLE WEIGHTS AND STYLES
detailed presentation of each typeface

ATBT is a typeface of seven weights plus *Italics and Super Italics*: *Thin, Thin Italic, Thin Super Italic, Light, Light Italic, Light Super Italic, Regular, Italic, Super Italic, Medium, Medium Italic, Medium Super Italic, Bold, Bold Italic, Bold Super Italic, Heavy, Heavy Italic, and Heavy Super Italic*

Working in the field of exhibition graphics, the designers of Atelier Brückner often faced the question as to whether a typeface is legible, accessible, offers a wide range of possibilities from display to running, and appropriate for an exhibition context and the different exhibition hierarchies. Consequently, they decided to create a variable sans serif grotesque typeface, dedicated to exhibition design and catering for all exhibition needs, from exhibition graphics and their hierarchies to digital Interactives.

DESIGN 2022, Sun Young Oh, Rona Rmeily, FOUNDRY Atelier Brueckner, Germany
OPENTYPE FEATURES Standard Ligatures, Discretionary Ligatures, Ornaments, Arrows, Stylistic Alternates

7 **atelier-brueckner.com**

- TYPEFACE NAME**
 - COMPARABLE GLYPH DETAIL VIEW**
 - "WATERFALL" OF ALL AVAILABLE WEIGHTS AND STYLES**
detailed presentation of each typeface
 - TYPEFACE DESCRIPTION**
 - TYPEFACE INFO & OPENTYPE FEATURES**
ample background information
- +
- Index of all designers and type foundries
 - Explanation of all Open-Type features
 - Interviews
 - Essays on typography

BIG FOUNDRY URL

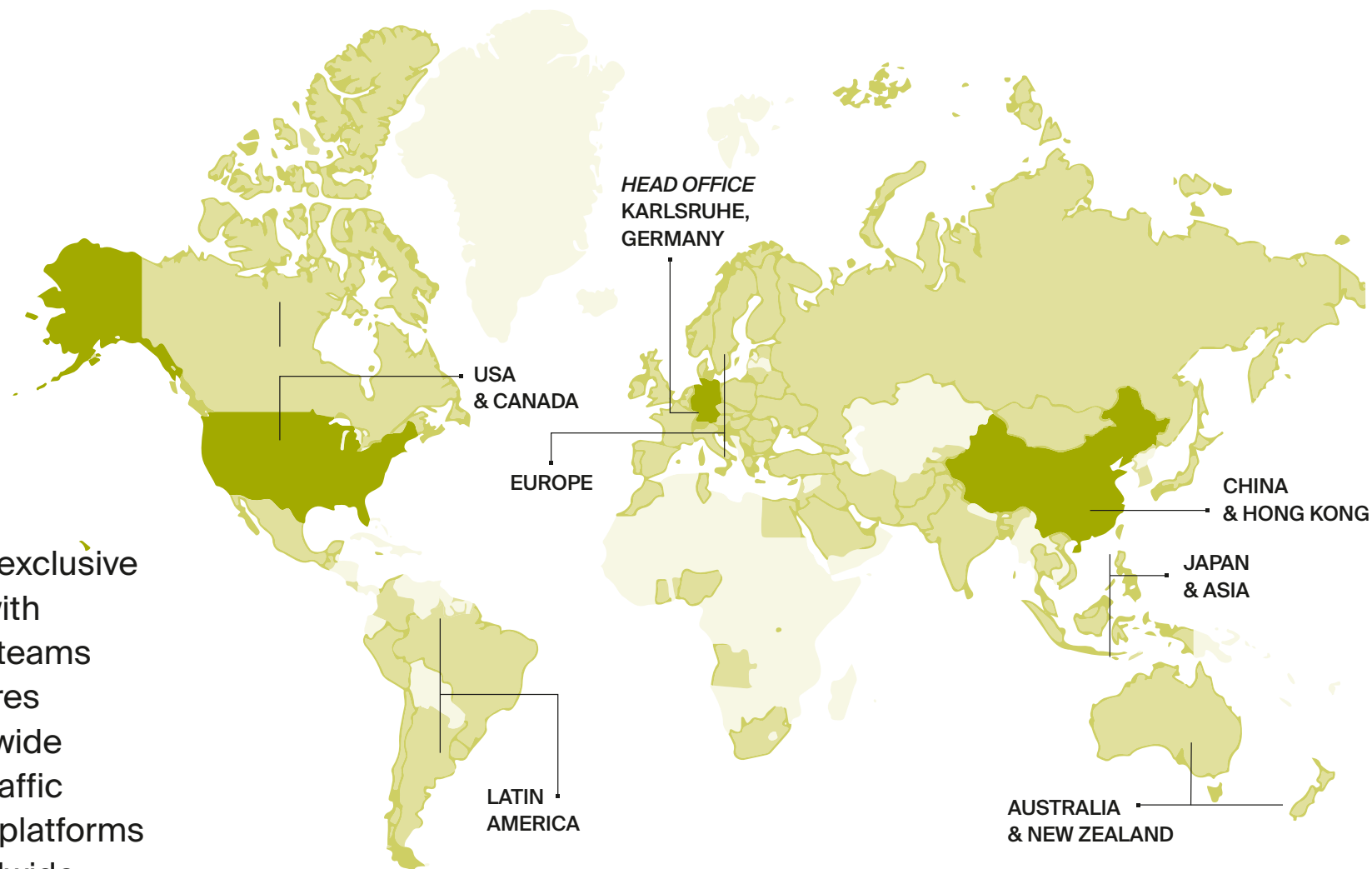
TAKE PART NOW

ATBT



EXPRESSIVE CUSTOM SPECIMEN ON TWO PAGES

media reach & distribution



- ↘ Worldwide network of exclusive distribution partners with their respective sales teams
- ↘ Presentations in lectures on conferences worldwide
- ↘ Lots of social media traffic
- ↘ Reviews by renowned platforms and publications worldwide
- ↘ Many sold out editions
- ↘ In stock at many library collections internationally at schools and institutions

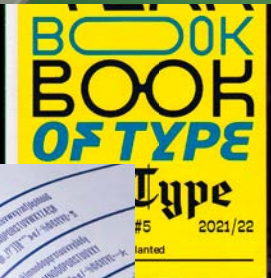
distribution germany
↘ Slanted Publishers

distribution uk
↘ Public Knowledge Books

distribution eu & world
↘ Idea Books

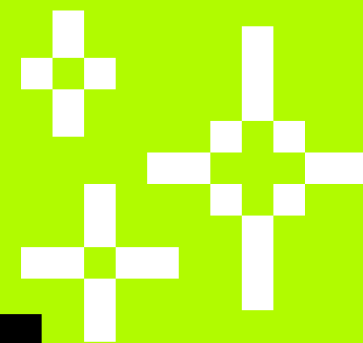
online Shop
↘ slanted.de/shop

impressions



want to be a part of it?

join!



JOIN

THE BOOK

here's how ↘

now!

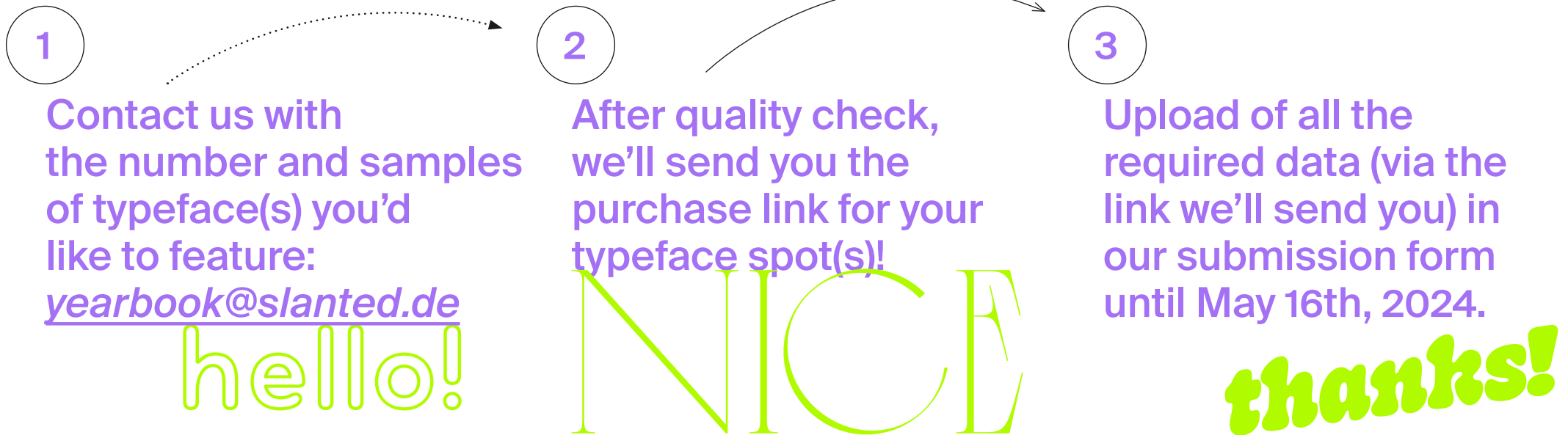
prices & terms

- ↘ Latin & non-Latin typefaces
- ↘ Retail & custom typefaces
- ↘ Published between 2022–2024
- ↘ Quantity discount

- ↘ **Early Bird Discount until April 25th**
- ↘ **Deadline for submissions:
May 16th, 2024**

We reserve the right to reject applications with regard to technical details, quality of design, extension, and originality. We want to ensure a constant quality of content. Therefore we check every application carefully and get back to you with personal feedback.

- ↘ **This is how to take part:**



prices & terms

To participate in the project, we raise a fee per submitted typeface to cross-finance the high-quality production. Moreover, you get a 100% discount code to claim a free book per submitted typeface from our shop. Shipping costs apply.

↘ Prices (in € + VAT)

Number of typefaces	Early bird rate (until April 25th)		Regular rate
1	249.-		269.-
1 + 1 instagram story	279.-		299.-
2 + 1 instagram story	499.-	~-10%	539.-
3 + 2 instagram stories	729.-	~-12.5%	789.-
4 + 2 instagram stories	949.-	~-15%	1,019.-
5 + 2 instagram stories	1,149.-	~-17.5%	1,239.-
6 < + 3 instagram stories	20% discount at a unit price of 279.-		20% discount at a unit price of 299.-

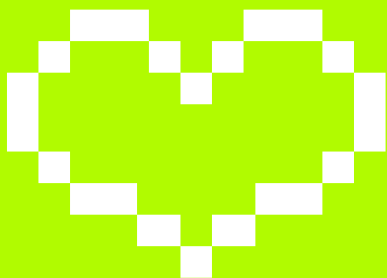
Additional Option:

↘ -25% special: 1 Instagram post (124k followers):

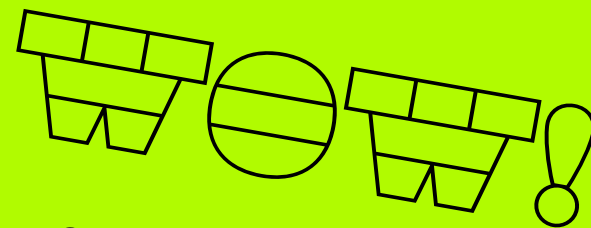
€ 300.- (instead of € 400.-) **SPECIAL DEAL!**

a few more facts

about us



c@o@!!



we are slanted publishers

**we are publishers of a blog,
books, and magazines: we
travel to cities, visit the hot-
test studios, interview great
designers & entrepreneurs,
talk to geeks and artists,
check their secret spots.**

slanted multiplies

magazine: 5.5–8K copies

books: ~15 per year

blog: 783K impressions (february 2024)

facebook: 53K followers

instagram: 125K followers

x: 10K followers

newsletter: 34K subscribers

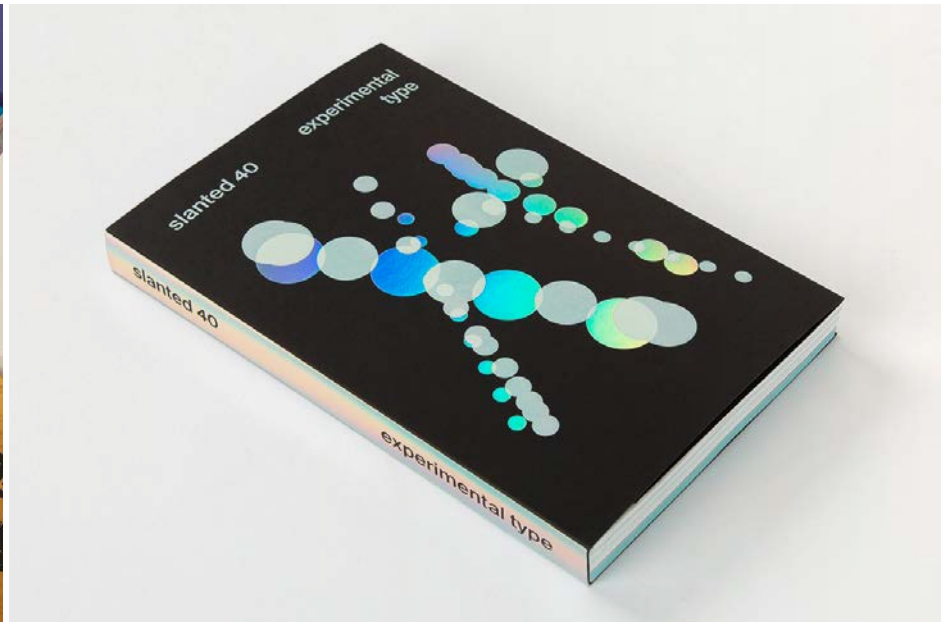
our books are ...

high quality works, each
book individually thought
out and designed



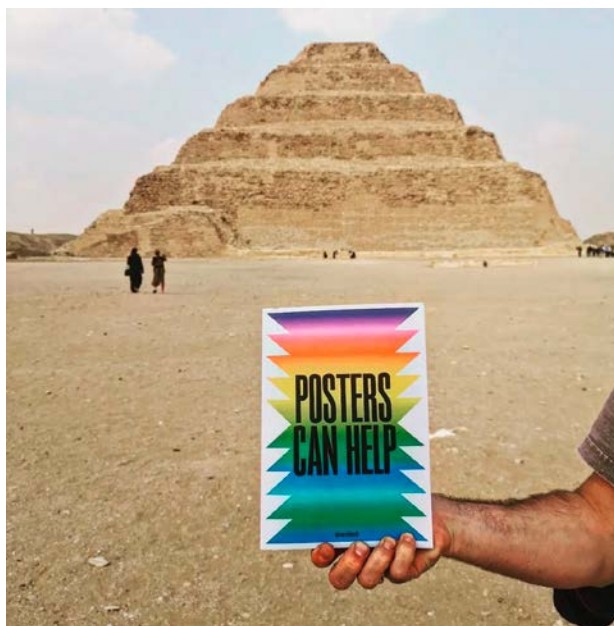
our magazines are ...

biannual and a collector's
item: precious and state of
the art



the daily blog & social media

guide to events, spots, and news—and over 230 video interviews



Steven Heller
03.09.2015, New York City



Paul Hoppe
04.09.2015, New York City

take part now!

slanted publishers
karlsruhe, germany

join!

yearbook@slanted.de

www.slanted.de

+49 721 85148268

