

# slanted publishers

## media rates 2024 / 25

This PDF uses *hyperlinks* and  
cross references—just click on the  
text to navigate super easy!

# slanted publishers your partner on- and offline

At Slanted Publishers, we are delighted to welcome you as our partner. We believe that your clients can be exceptionally showcased in our media environment.

Slanted is globally recognized as one of the leading and most influential design magazines. Our monothematic, location-based topics feature exceptional individuals, studios, and companies in the realms of design, typography, illustration, and photography.

Moreover, Slanted keeps its rapidly expanding community informed on a daily basis through our weblog, [www.slanted.de](http://www.slanted.de), and various social media channels. We share updates on events, new products, trends, and exciting projects in the design

and creativity field. Our readers are passionate about the quality and authenticity of our recommendations. We take great care in preparing all articles and images and properly credit all press texts and press images.

Since our inception in 2004, Slanted has become a respected opinion leader and influencer. Many clients recognize the strength of our brand and have been long-term media partners. Collaborations, links, and international distribution of the print magazine have earned us international visibility and appreciation for two decades now.

# activities' price table

➤ see following pages for detailed info

Format	Where	From, price in €
Sponsored article (p. 6)	<i>slanted.de</i> / <i>instagram</i> / facebook / twitter	300.– / 400.– / 250.– / 100.–
Banner advertising (p. 10)	<i>slanted.de</i>	510.–
Newsletter (p. 26)	newsletter	1,200.–
Video partnership (p. 45)	intro interviews	300.–
Full page advertising (p. 29)	Slanted Magazine	3,000.–
Full page advertising (p. 29)	Special Issue	850.–

online  
social  
online specials  
newsletter  
print  
other

# slanted.de / blog ➤ slanted.de

Slanted blog is a huge archive and on the spot of international design and culture. It is the essential source of information and ideas that make sense of a world in constant transformation.

- Unique Visits: 117,43
- Page Impressions: 732,463
- Map Overlay
  - Readers from 142 countries
  - Top 10 (10/09/2023): Germany, USA, United Kingdom, Spain, Italy, France, Switzerland, Netherlands, Austria, Poland

- Frequency: max. 1 article per weekday
- Sources:
  - Organic search: 45.6 %
  - Direct views: 42.1 %
  - Organic Social: 9.7 %
  - Linking websites: 5.0 %
  - Published articles: 12,479 (10/09/2023)
- Categories: Events, Typography, Design, Illustration, Education, Photography, Publications, Interviews, Miscellaneous, Lottery

# sponsored articles

In our media environment, we offer an authentic platform to present your products and bring them closer to our readers. We attach great importance to credibility and the interest of our readers, which means for example that an advertorial should not be perceived as disturbing, but as an enrichment within our coverage.

Starting at € 300,-,  
calculated individually  
on your demands.



# short information

## sponsored article slanted.de

### Text:

- ✎ English language
- ✎ text lengths upon consultation, max. 300 words
- ✎ max. 5 outgoing links
- ✎ small editing included

### Imagery:

- ✎ file formats: jpg, png, gif
- ✎ 1,200 px wide  
max. 250 kb each
- ✎ 1 header image
- ✎ up to 10 images visible within the article
- ✎ photo shooting (optional bookable)

Files are to be sent 5 working days in advance, if not stated differently.



# partnerships

Partnerships are based on mutual trust and on each partner equally giving and receiving something that advances their brand or business.

For many years, we have been cooperating with partners from a wide variety of sectors (automotive, hotel, printing, finishing, paper, software, technology, fashion, etc.), bringing together leading companies and the design scene. We are pleased with the many positive responses to the jointly developed concepts and results and their lasting effects.

**Get in touch to discuss  
the possibilities!**



**lotteries**  [slanted.de/themen/lottery](https://slanted.de/themen/lottery)

Raffles are a great way to draw the attention of our readers to your new product. The customer provides free products (by prior agreement in terms of quantity, etc.) which are then presented in a post.

Winners' addresses will not be published or shared in any way for privacy reasons.

**Interested?  
Get in touch.**

# banner advertising

Classical banner advertising is a good way to have your message visible for a longer period of time. All banners are visible on the German and English pages (if not requested differently).

## Choose

- ↘ Size
- ↘ Duration
- ↘ Placement
- ↘ Permanent or in rotation

File formats: jpg, gif, swf, html

**Starting at € 510.–, calculated individually on your demands.**

## Billboard

970 × 250 px

On top of the cover page,  
*slanted.de*

## Half Page

300 × 600 px

*slanted.de, news area  
(left column)*

## Medium Rectangle:

300 × 250 px

*slanted.de, news area (left column), shop overview, within news article, calendar (right column)*

# banner advertising

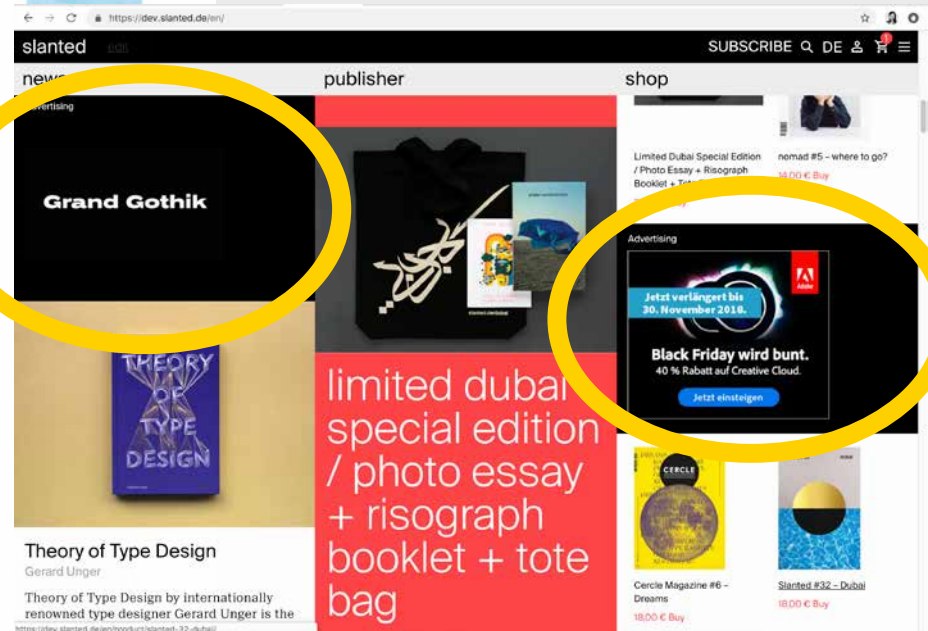
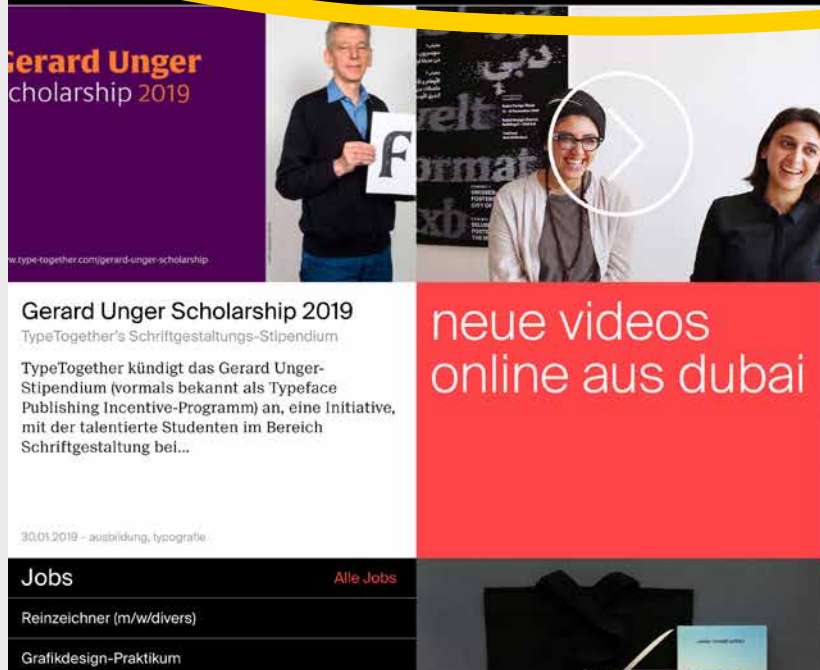
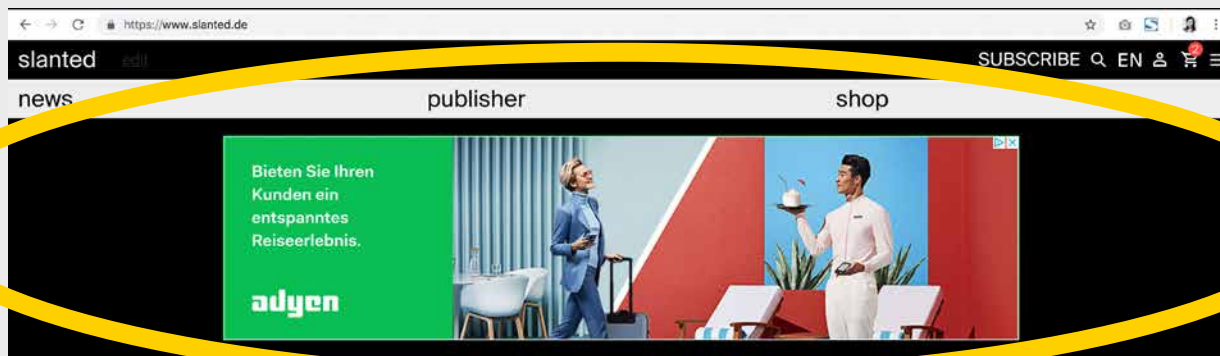
## calculation overview (4 weeks)

Size	Placement (top position)	Permanent	Rotation -25%
Billboard	<i>slanted.de</i>	€ 2,500.-	not available
Half Page	<i>slanted.de</i>	€ 1,000.-	€ 750.-
Half Page	<i>news area or shop overv.</i>	€ 850.-	€ 638.-
Med. Rec.	<i>within all news articles</i>	€ 1,200	not available
Med. Rec.	<i>slanted.de</i>	€ 800.-	€ 600.-
Med. Rec.	<i>news area or shop overv.</i>	€ 680.-	€ 510.-
Med. Rec.	<i>calendar</i>	€ 680,-	€ 510.-

↘ 20% discount if booked on several places at the same time  
position in rotation only available on request if slot can be  
placed twice

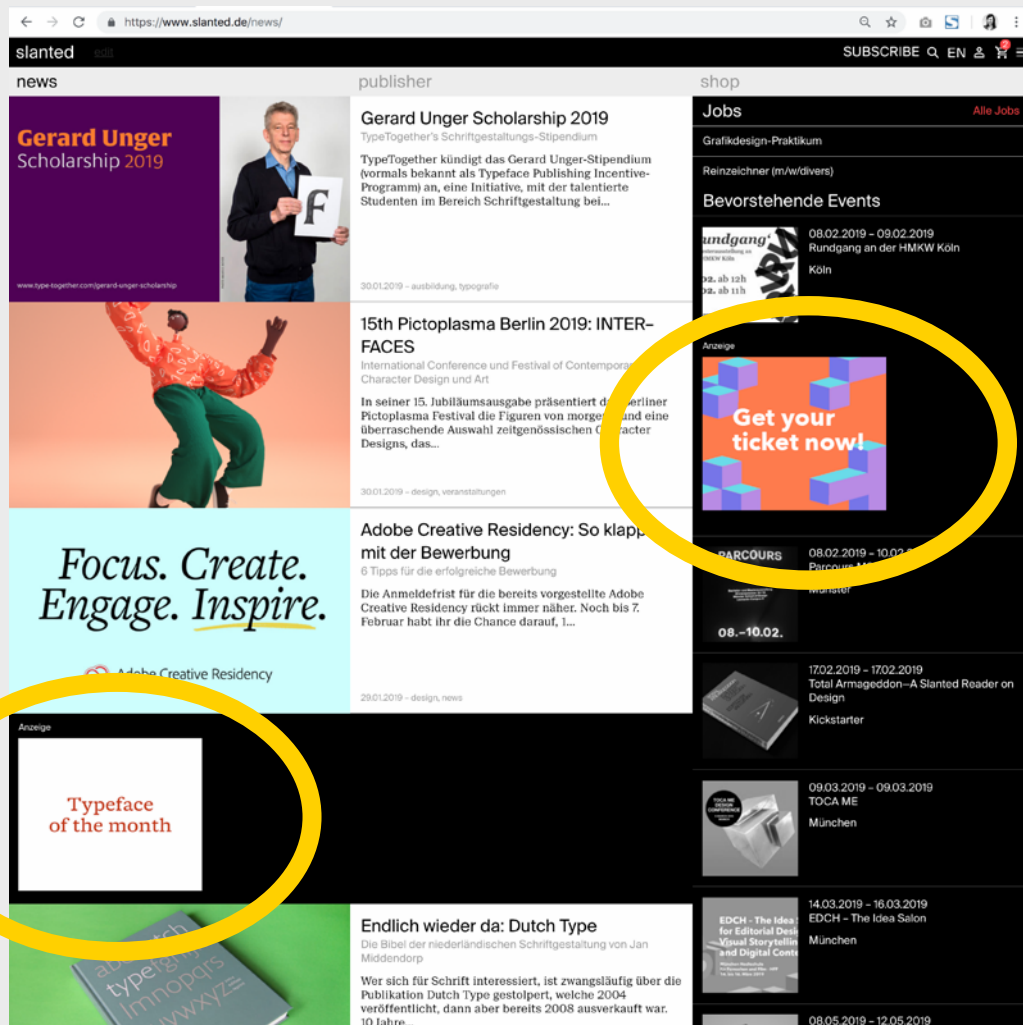
# banner advertising

## slanted.de: billboard + medium rectangle

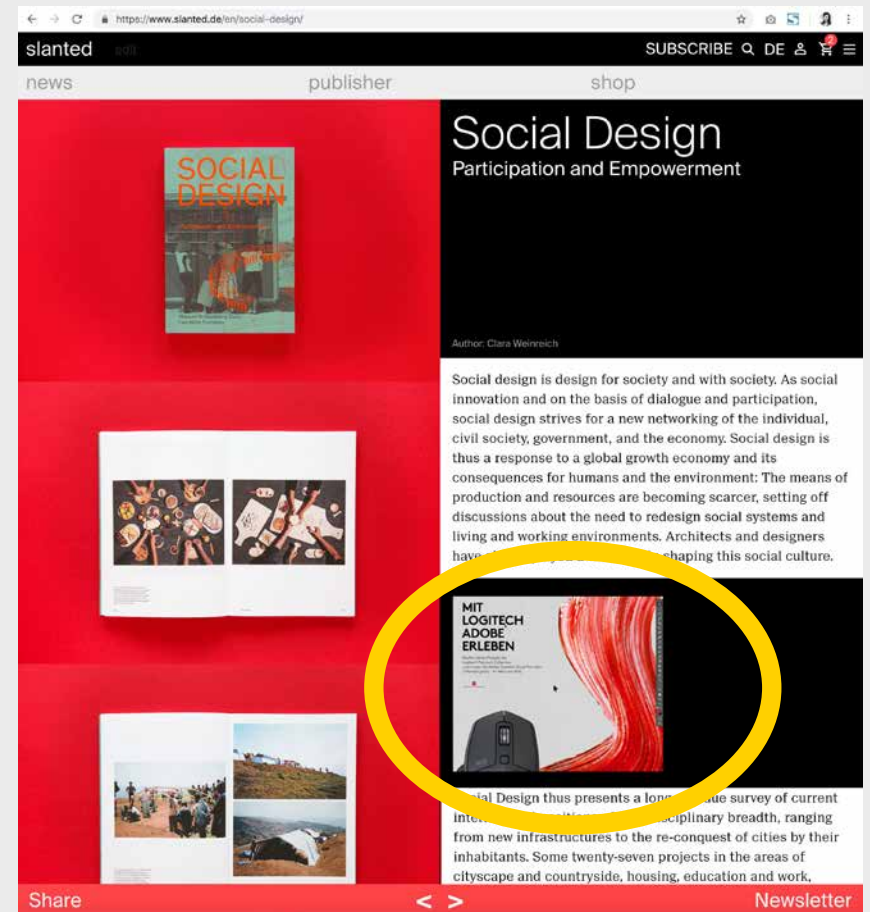


# banner advertising

## news area + calendar + news article



slanted publishers



media rates 2024 / 2025

online  
social  
online specials  
newsletter  
print  
other

# instagram ➤ [instagram.com/ slanted\\_publishers](https://www.instagram.com/slanted_publishers)

On Instagram we publish 1 article per day with a powerful image that catches the attention of our international subscribers. Each article is embedded in our Twitter timeline.

In our Instagram story we share short news and findings. Our readers especially appreciate the look behind the scenes and our spontaneous, authentic posts about things we like.

**Lottery? Product placement?  
Brand communication? Event?  
Announcement? Communicate  
through a clear, visual lens:**

**Post (static): € 400.–**

**Text max. 1,000 char. incl. blanks  
Up to 9 square images 1,080 px  
Max. 10 custom hashtags**

**Post (Reel / Video): € 500.–**

**Text max. 600 char. incl. blanks  
Max 60 seconds, 1,080 × 1,920 px  
Max. 10 custom hashtags**

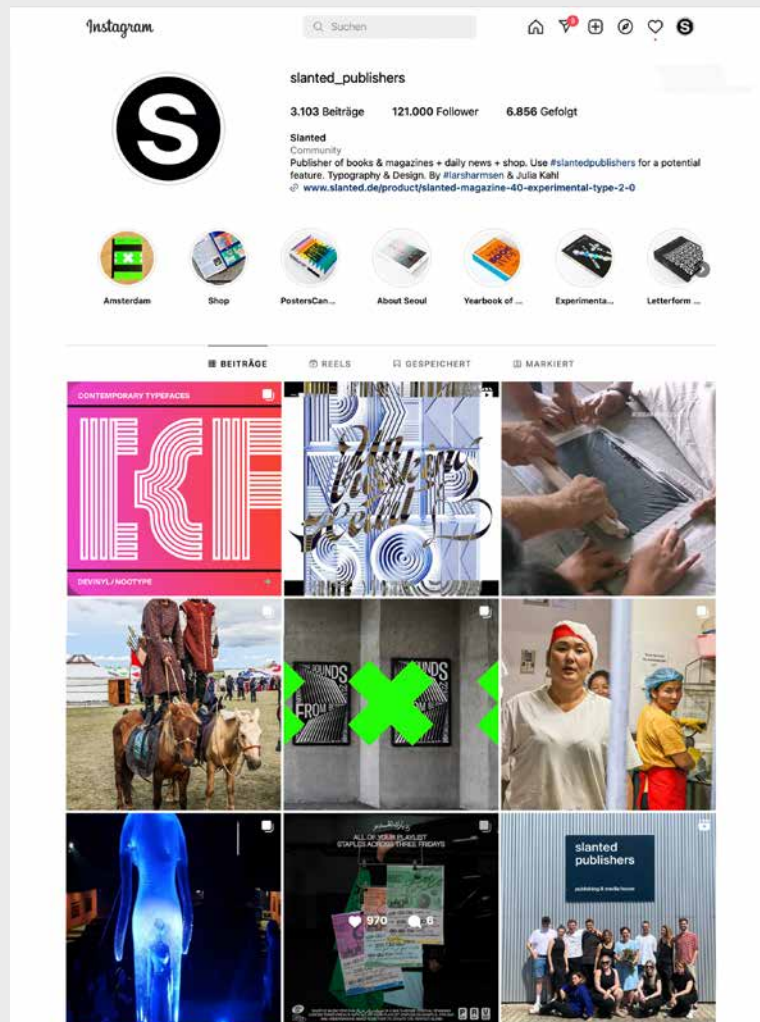
**Story: € 100.–**

**Text max. 300 char. incl. blanks  
1 image 1,080 px × 1,920 px  
Max. 2 links**

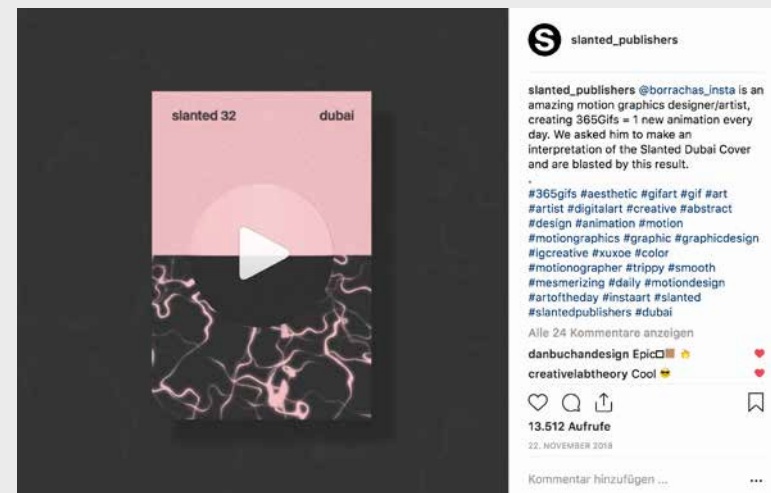
# instagram ↘ [instagram.com/ slanted\\_publishers](https://www.instagram.com/slanted_publishers)

- ↘ Subscribers: 121k
- ↘ Impressions: 425,675
- ↘ Published articles (10/09/2023): 3,153
- ↘ Frequency: 1 article per day
- ↘ Map Overlay
  - Top 5 countries (10/09/2023): Germany, USA, United Kingdom, Italy, France
  - Top 5 cities (10/09/2023): Berlin, London, New York, Seoul, Shanghai
- ↘ Target group (follower):
  - Women 33.9% / Men 66.0%
- ↘ Age
  - 25–34: 44.8%
  - 35–44: 22.9%
  - 18–24: 19%
  - 45–54: 8.3%

# instagram ➤ [instagram.com/slanted\\_publishers](https://www.instagram.com/slanted_publishers)



slanted publishers



media rates 2024 / 2025

# facebook ↘ **facebook.com/ slanted.blog.magazine**

On Facebook we publish 1-2 articles per day with videos, GIFs, or images that are commented and liked by our community. Established in 2009, Facebook has grown to a powerful platform that coexists beneath our blog, and other social media channels in English language.

**Lottery? Product placement?  
Brand communication? Event?  
Announcement? Communicate  
through a clear, visual lens:**

**Post: € 250.–**

**Text max. 1,500 char. incl. blanks  
Up to 10 images 2,048 px width  
Max. 10 custom hashtags**

**Story: € 50.–**

**Text max. 300 char. incl. blanks  
1 image 1,080 px × 1,920 px  
Max. 2 links**

# facebook ↘ [facebook.com/ slanted.blog.magazine](https://facebook.com/slanted.blog.magazine)

- ↘ Followers: 58.9K
- ↘ Frequency: 1–2 articles per day

## Numbers monthly:

- ↘ Sessions: 1,590
- ↘ Reach: 21.8K

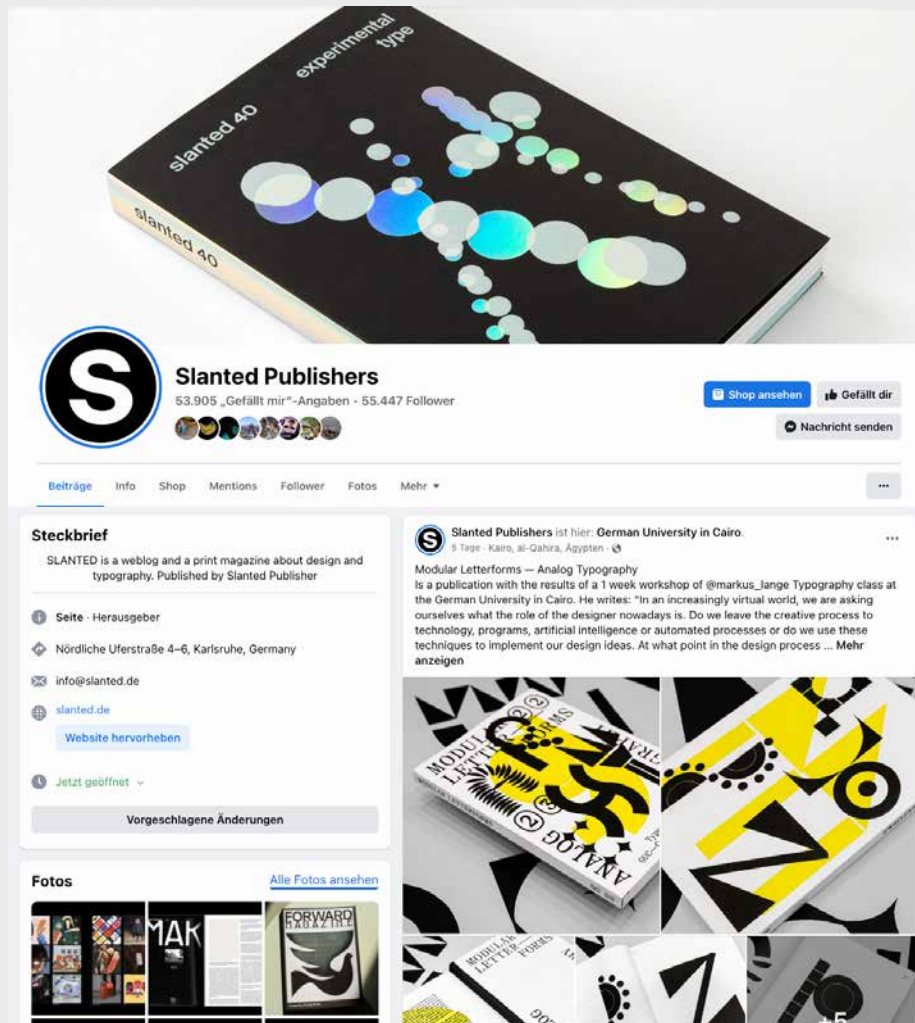
## ↘ Map Overlay

Top 5 countries (10/09/2023):  
Germany, USA, Portugal, Italy,  
France

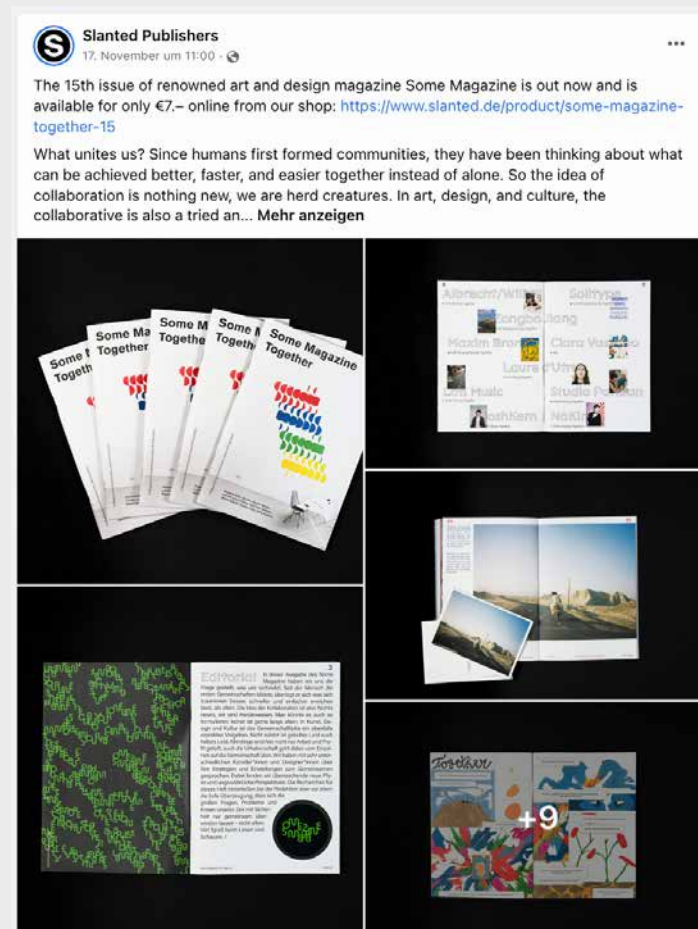
Top 5 cities (10/09/2023):  
Berlin, Hamburg, Munich,  
Bangkok, Paris

- ↘ Target group (fans):  
Women 52% / Men 48%  
35–44: 37.8%  
25–34: 34.8%  
45–54: 15.4%  
55–64: 6.2%  
65+: 3.8  
18–24: 2.0%

# facebook ➤ facebook.com/ slanted.blog.magazine



slanted publishers



media rates 2024 / 2025

# x (twitter) ➤ @slanted\_blog

Twitter is our tool to communicate short messages with our audience. Instagram articles are embedded in our Twitter timeline automatically with image and text. Twitter is the ideal channel to communicate dates, events, updates, fresh products, or just something that is only valid for a short time. Slanted is active on Twitter since 2009.

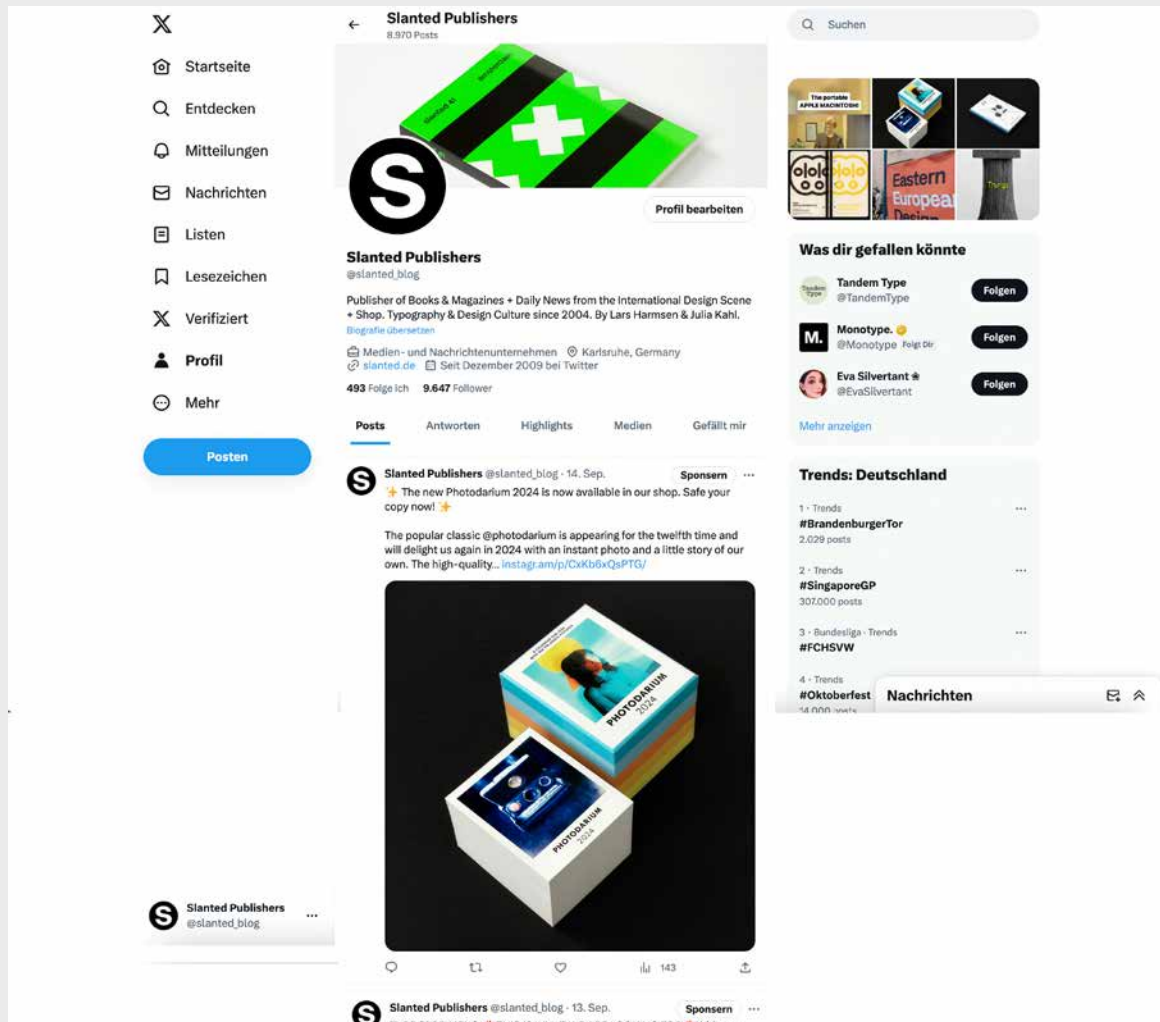
- **Follower (10/09/2023): 9,613**
- **Tweets: 9,243**
- **Tweet-Impressions: 11,000 / m**
- **Frequency: 1–3 articles per day**

**Post: € 100.–**

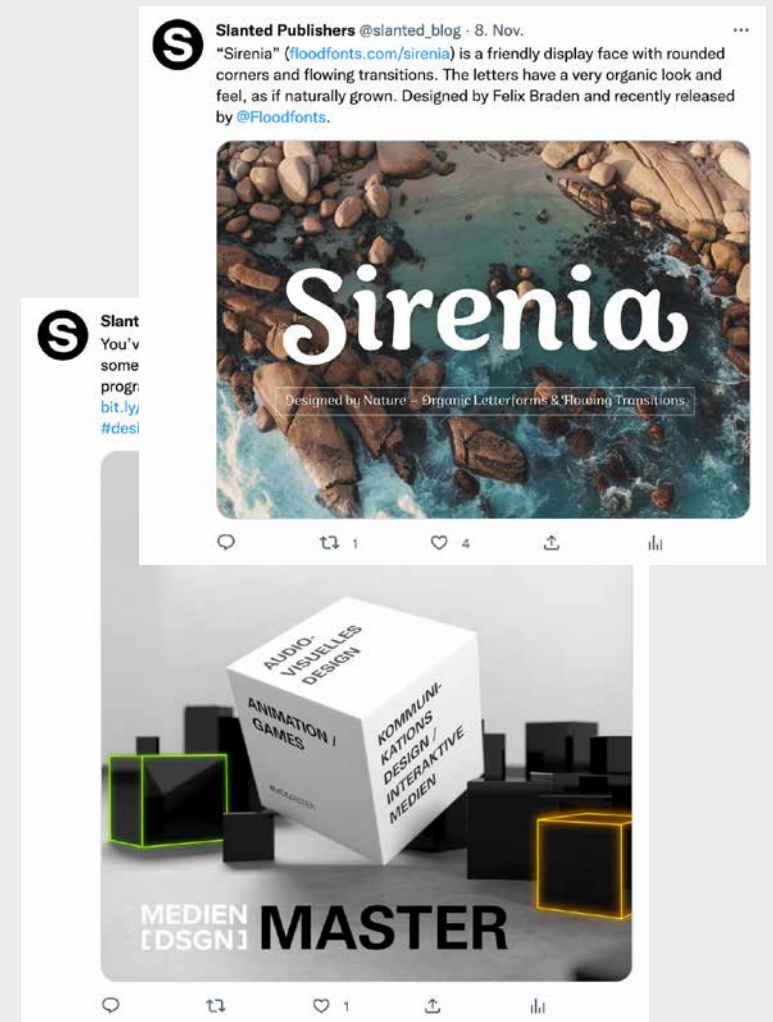
**Text max. 280 char. incl. blanks  
& max. 3 hashtags**

**Up to 3 images 1,200 × 675 px**

# twitter ↘ @slanted\_blog



slanted publishers



media rates 2024 / 2025

online  
social  
**online specials**  
newsletter  
print  
other

# typeface of the month

## special for type designers only

Slanted Publishers offers an online format to call attention to a new typeface and its type label behind: the “Typeface of the Month” is presented prominently and tagged in our channels.

Some examples:

*slanted.de/typeface-of-the-month-postea*

*slanted.de/typeface-of-the-month-rockhopper*

*slanted.de/typeface-of-the-month-franzi-pro*

- ✎ Article on slanted.de, entitled “Typeface of the Month”
- ✎ Article in social channels (facebook, twitter)
- ✎ Exclusively for only 1 typeface per month
- ✎ Offer available to 1 typeface per foundry per year
- ✎ Banner advertising featuring the “Typeface of the Month” on slanted.de, 4 weeks in rotation, 300 × 250 px

€ 900.–

# typeface of the month

## special for type designers only

slanted news publisher shop SUBSCRIBE

# Postea

COMBINING THE CONSTRUCTED AND HUMAN FEEL WHILE BRUSHING AWAY THE DUST FROM A CENTURY OF GEOMETRIC DERIVATIVES

## Typeface of the Month: Postea

By TypeTogether

This *Typeface of the Month: Postea*, is a geometric sans serif typeface by TypeTogether. The story of Postea starts with Veronika Burian, Munich-based type designer and co-founder of TypeTogether type foundry, and her first encounter with a 1920s post office building in the architectural style of Bauhaus.

"The clean, simple, and slightly quirky Deutsche Post signage lettering caught my eye, with its longish extenders and varied letter widths, especially the bottom-heavy 's'," says Veronika Burian. "I had been thinking about the challenge of designing a geometric sans for a while, and when I saw that 's' I knew this was the inspiration I was looking for."

*Postea* is a rather small type family, but smaller, in this case, does not mean either simpler or less accomplished. The challenge is represented in the typographic goal of the new typeface: *Postea* is meant to have outstanding performance in a wide range of situations from branding, indoor signage, and posters, to magazines and books on photography and architecture. In practice, this creates a couple scenarios that demand different levels of volume and tone with which the fonts must speak to the reader.

*Postea*'s 14 static styles, or two variable fonts, feature a Latin and German alphabet.

Weights: Regular & Italic, Semibold & Semibold Italic, Bold & Bold Italic, Extrabold & Extrabold Italic, Hairline & Hairline Italic, Thin & Thin Italic, Light & Light Italic + Variable & Variable Italic

Release: 2021

Price per style / family: € 44.10 / € 397.- (for up to 5 users)

BUY

02.11.2022 - typography  
© slanted publishers 2022 imprint - privacy policy

PLAYFULNESS

ART MUSEUM

SCIENCE DIGITAL ART MUSEUM

GROUNDABLE

slanted magazine & blog

Slanted Publishers  
Gepostet von Vicky Blake · 1. Juli ·

Our Typeface of the Month: "Rezak" is designed by Anya Danilova (<https://anyadanilova.com>) and published by TypeTogether.

Nothing is hidden in the simplistic forms of Anya Danilova's "Rezak" font family recently published by TypeTogether type foundry. "Rezak" is not a typeface directly from the digital world, but was inspired by the stout presence of cutting letters out of a solid material. With only a few cuts, the shapes remain dark and simple. With more cuts, the shapes become more defined, resulting in a dynamic type family not stuck with specific category.

Most normal typefaces change only in thickness; "Rezak" changes intention, highlighting the relationship between dark and light, presence and absence, what's removed and what remains. "Rezak's" Black and Incised display styles are like a shaft of light in reverse and are perfect situations of impact: websites, headlines, and large text, gaming, cut posters, and packaging. The text styles are bold, energetic, well informed and round out the family with four weights (Regular, Semibold, Bold Extrabold) and matching italics for a family grand total of ten. These styles work well in children's books, movie titles, and subheads for subjects such as architecture, coffee, nature, cooking, and other random and-tumble purposes.

Foundry: TypeTogether  
Designer: Anya Danilova  
Release: 2022  
File Formats: otf, eot, svg, woff, woff2  
Styles / widths / weights: Regular & Italic, Medium & Medium Italic, Bold Italic, Extrabold & Extrabold Italic, Black & Black Incised

ar italic  
um italic  
italic  
abold italic

HAMBURGFONSTIV  
black regular light  
HOWDY PARTNER  
carving tools

Slanted Publishers @slanted\_blog · 11. Okt. ...

October's Typeface of the Month is "Rockhopper," designed and published by Jeremy Tankard Typography. Read more about it here: [slanted.de/typeface-of-th...](https://slanted.de/typeface-of-th...)

# Rockhopper

Slanted Publishers  
Gepostet von Vicky Blake · 1. September ·

In September our Typeface of the Month is "Franzi Pro," a sans-serif by the Vienna based type foundry Wannatype (<https://wannatype.com/product/franzi-pro>).

The new sans-serif "Franzi" typeface family—as neutral as can be, but at the same time individual and striking. Its unmistakable character lies in the detail, with no effect pushing itself to the fore. As a wide-running typeface with a relatively large x-height (fig. 2), the typeface family is perfectly suited to small text. Mehr anzeigen

Franzi  
TYPEFACE FAMILY

Cx

EVERYTHING  
display & copy text proof

The Secrets of Franzi

+6

media rates 2024 / 2025

# behind the letters

## special for type designers only

Slanted Publishers offers a new format online to call attention to a type label and the designers behind it: “behind the letters” is presented prominently and tagged in our channels.

Example:

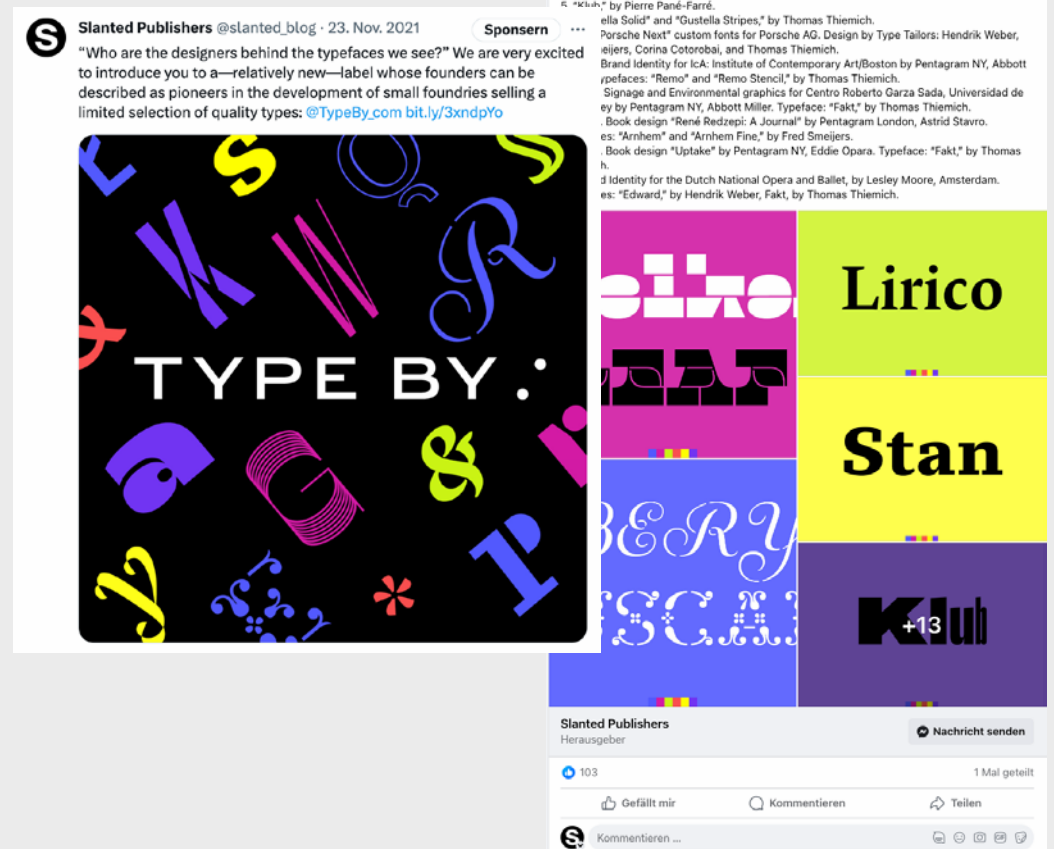
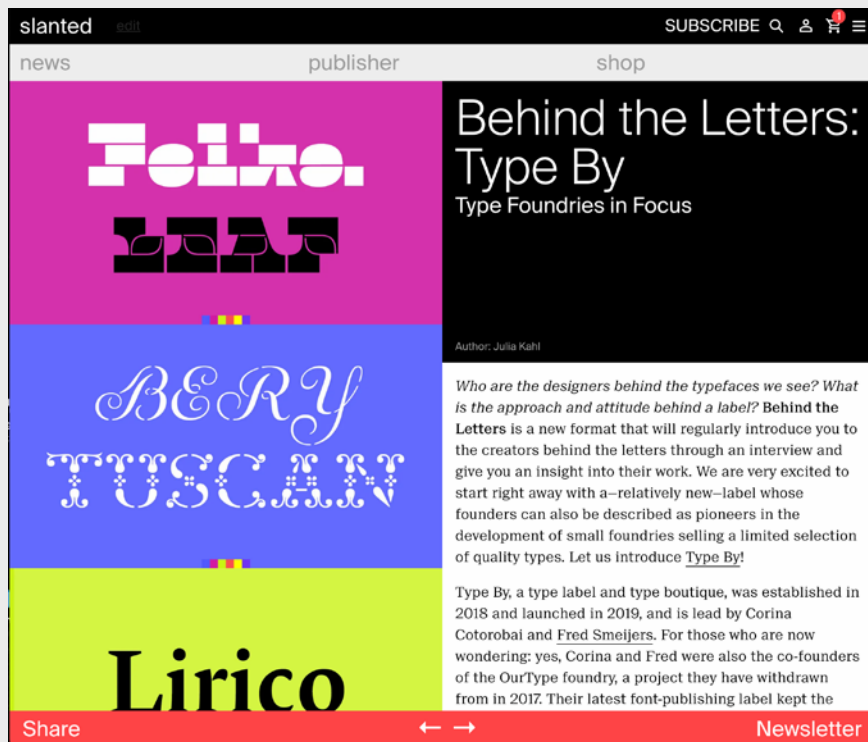
*slanted.de/behind-the-letters-type-by*

- ✎ Interview on slanted.de, entitled “Behind the Letters”
- ✎ Article in social channels (instagram feed + story, facebook, twitter)
- ✎ 5–10 individual questions
- ✎ Banner advertising featuring “Behind the Letters” on slanted.de, 4 weeks in rotation, 300 × 250 px

€ 1,200.–

# behind the letters

## special for type designers only



# type in motion

## instagram special for type designers only

*Type in Motion* is the perfect companion to go with the *Typeface of the Month*, or if *Instagram* shall be used to call attention to a new typeface and its type label behind. The animations used for this kind of post are designed by our editorial team specifically for this purpose and vary from post to post based on the features of each typeface.

Example:

[instagram.com/p/Cot0egONhqw](https://www.instagram.com/p/Cot0egONhqw)

- ✎ Post on Instagram, entitled “Type in Motion”
- ✎ Max. of 10 slides including 3 animated videos designed by Slanted exclusively for this purpose, based on the features of the typeface + optional images

€ 900.–

online  
social  
online specials  
**newsletter**  
print  
other

# newsletter

Our newsletter is sent out once a month and reaches about 33k design lovers that subscribed to it over the last 17 years.

The subscribers are interested in our news and therefore do have an intense look at it.

The newsletter is based on our own personal news and latest publications which are presented usually in 1 main article and max. 6 additional smaller articles. Max. 2 of these smaller articles are offered as an advertorial space.

**Text: max. 650 characters incl. blanks, 1 link**

**Image: 1 image, 264 px wide, max. 350 px high**

- ✎ **Subscribers (10/09/2023):  
33,853**
- ✎ **Opening rates: ø 50.6%**
- ✎ **Clicks per unique open:  
ø 3.1%**

**€ 1,200.-**

Some examples:

*mailchi.mp/slanted/yearbook-of-lettering-christmas-pre-sale*

*mailchi.mp/slanted/slanted-magazine-40-experimental-type*

*mailchi.mp/slanted/homebound-american-bauhaus-posters-can-help*



online  
social  
online specials  
newsletter  
print  
other

# slanted magazine

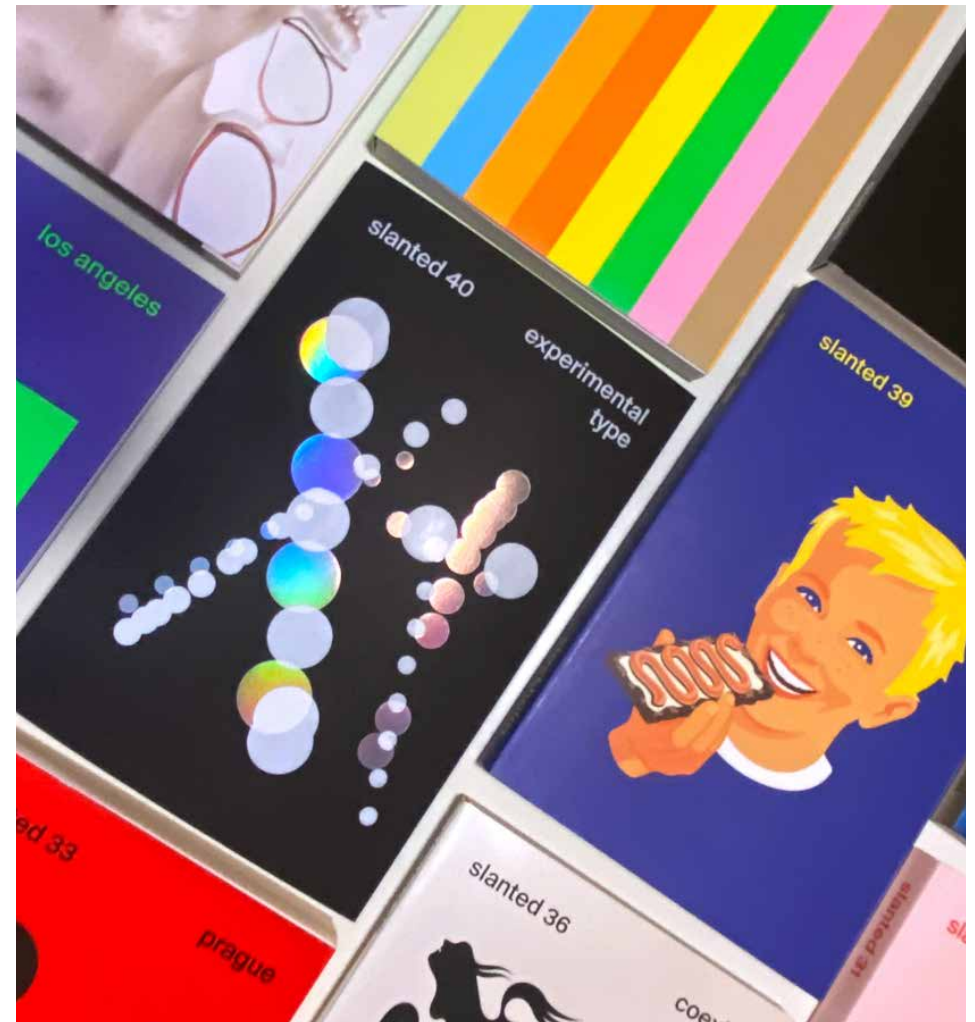
Slanted magazine was founded back in 2005 and has become one of the most renowned design magazines internationally.

Since 2014 it is published by the independent publishing house Slanted Publishers with a frequency of 2 regular issues per annual and special issues from time to time (see schedule). Until today, 42 issues + 4 special issues have been published.

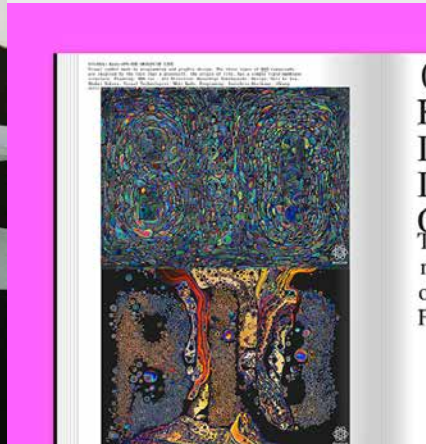
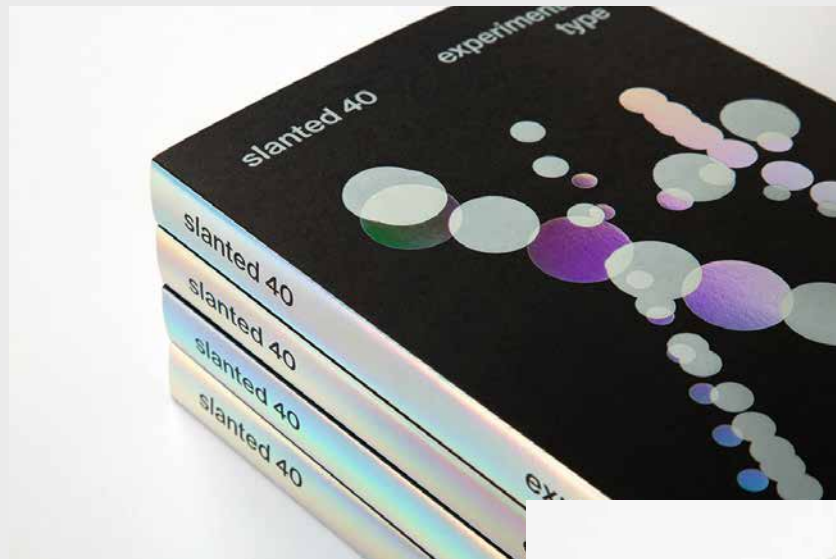
Each issue is either dedicated to a certain theme from the design field (such as colours, experimental type, shapes etc.) or to a certain city or country whose scene is presented through video and written interviews, presentation of work, essays, illustration, photography, and an index.

Overview Slanted magazines:

*[slanted.de/publisher/  
magazines-books](http://slanted.de/publisher/magazines-books)*



# slanted magazine



reinterpretation  
of the iconic Pink  
Floyd cover



# short info & distribution

## slanted magazine

- ✎ Format: 160 × 240 mm
- ✎ Print run: based on issue's theme, 6,000–8,000
- ✎ Volume: 240–288 pages, 8-page cover
- ✎ Print: Offset
- ✎ Frequency: 2 × p.a. (May, November)
- ✎ ISSN: 1867–6510
- ✎ Retail price: EUR 22.– (DE), GBP 25.– (UK), USD 30.– (US)

- ✎ Direct sales:  
*slanted.de/shop*, selected bookstores, at stations and airports, museum shops and concept stores worldwide
- ✎ Subscriptions:  
*slanted.de/publisher/subscription/*
- ✎ Distribution:  
DE: Slanted Publishers  
World: Idea Books  
UK: Public Knowledge Books  
US: Small Changes

# **schedule 2024 / 2025**

## **slanted magazine**

### **Slanted #43—Ukraine**

- ↘ Release: 04/25/2024  
Spring / Summer 2024  
Ad close: 02/09/2024  
Deadline artwork: 02/16/2024

### **Slanted #44 Fashion**

- ↘ Release: 10/24/2024  
Autumn / Winter 2024/2025  
Ad close: 07/05/2024  
Deadline artwork: 07/19/2024

### **Slanted #45 (TBA)**

- ↘ Release: 05/08/2025  
Spring / Summer 2025  
Ad close: 02/14/2025  
Deadline artwork: 02/28/2025

### **Slanted #46 (TBA)**

- ↘ Release: 10/28/2025  
Autumn / Winter 2025/2026  
Ad close: 07/04/2025  
Deadline artwork: 07/18/2025

# print advertising

## slanted magazine

### ✎ 2 pages / spread 2/1

*CMYK* (320 × 240 mm)

€ 4,800.–

### ✎ Full page 1/1

*CMYK* (160 × 240 mm)

€ 3,000.–

### ✎ Half page horizontal 1/2

*CMYK* (110 × 140 mm)

€ 1,800.–

### ✎ Half page vertical 1/2

*CMYK* (67,5 × 225 mm)

€ 1,800.–

### ✎ Quarter page vertical 1/4

*CMYK* (67,5 × 110 mm)

€ 1,100.–

### ✎ 2 pages / spread 2/1

*BW* (320 × 240 mm)

€ 3,800.–

### ✎ Full page 1/1

*BW* (160 × 240 mm)

€ 2,400.–

### ✎ Half page horizontal 1/2

*BW* (110 × 140 mm)

€ 1,450.–

### ✎ Half page vertical 1/2

*BW* (67,5 × 225 mm)

€ 1,450.–

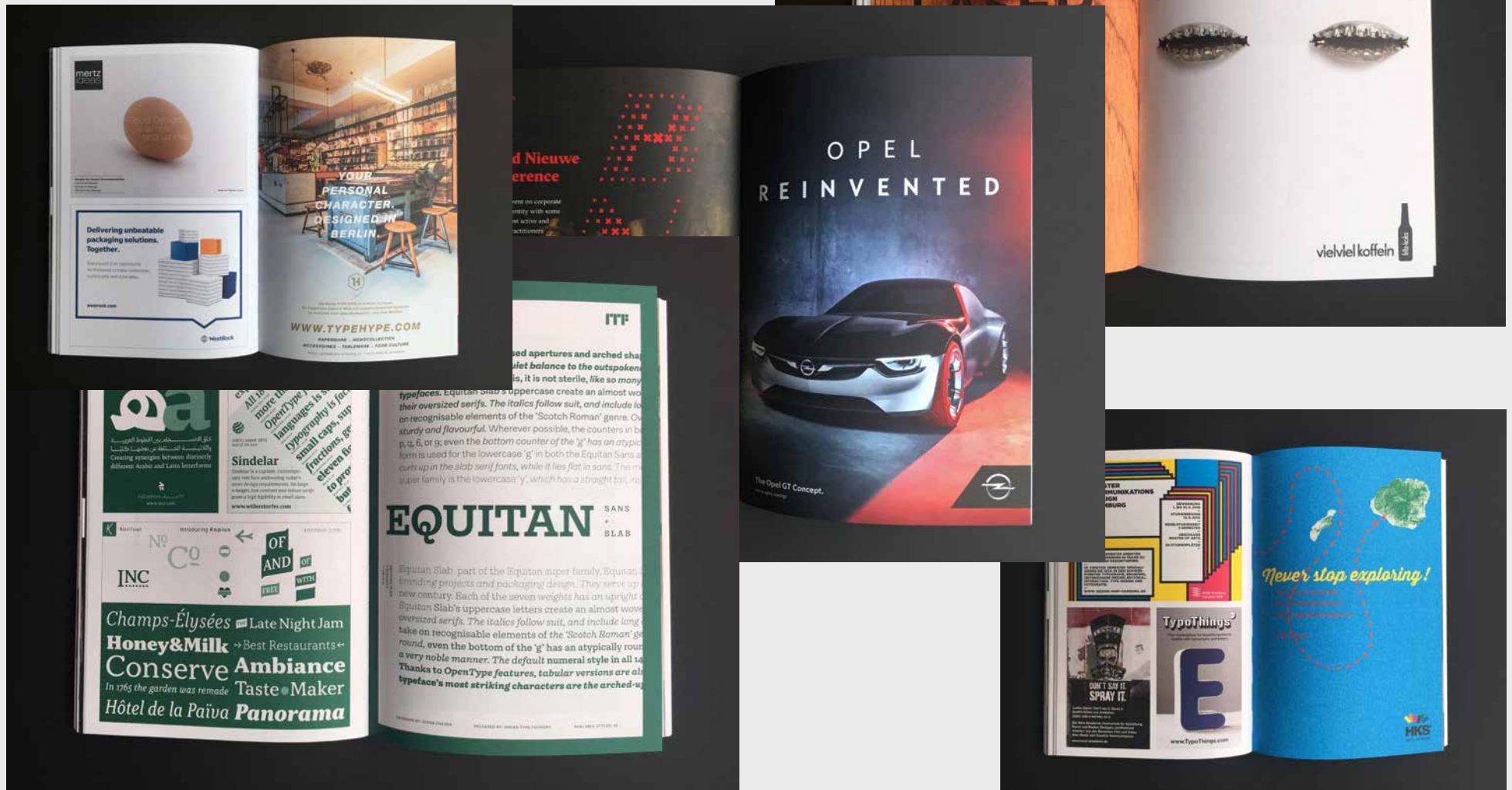
### ✎ Quarter page vertical 1/4

*BW* (67,5 × 110 mm)

€ 900.–

# print advertising

## slanted magazine



# print advertising special issue

## slanted magazine

Slanted Publishers publishes special issues dedicated to a certain topic as an addition to the regular frequency of Slanted magazine. The special issues have the same format like the regular ones, but are more specific and therefore have a smaller print run because they are only distributed directly and not via the big distributors.

The special issues are perfect for you if you want to advertise to our specific readership and if you don't need to have a coverage at airport and stations and therefore the prices are lower in comparison to our regular issues and so affordable for everyone!

- ✚ 2 pages / spread 2/1  
CMYK (320 × 240 mm)  
€ 1,500.–
- ✚ 2 pages / spread 2/1  
BW (320 × 240 mm)  
€ 1,200.–
- ✚ Full page 1/1  
CMYK (160 × 240 mm)  
€ 850.–
- ✚ Full page 1/1  
BW (160 × 240 mm)  
€ 700.–

# special editions slanted magazine



With every release of Slanted magazine, a limited special edition is published that is collected from our readers. It's exclusively available via our online shop and is a must-have-collector's item for every fan.

The packages vary based on the partners cooperating with us. From bags, stencils, LPs, tattoos, rub on letters, booklets, pencils to cups, color fans etc.—we are curious about your products!

# special editions

## slanted magazine

Some examples:

Special Edition Experimental Type  
Type Stencils

[slanted.de/product/experimental-type-stencils](https://slanted.de/product/experimental-type-stencils)

A.I. Limited Special Edition

Loqi Bag

[slanted.de/product/limited-special-edition-a-loqi-bag-magazine](https://slanted.de/product/limited-special-edition-a-loqi-bag-magazine)

Out of the Blue

Limited Edition Sweater

[slanted.de/product/out-of-the-blue](https://slanted.de/product/out-of-the-blue)

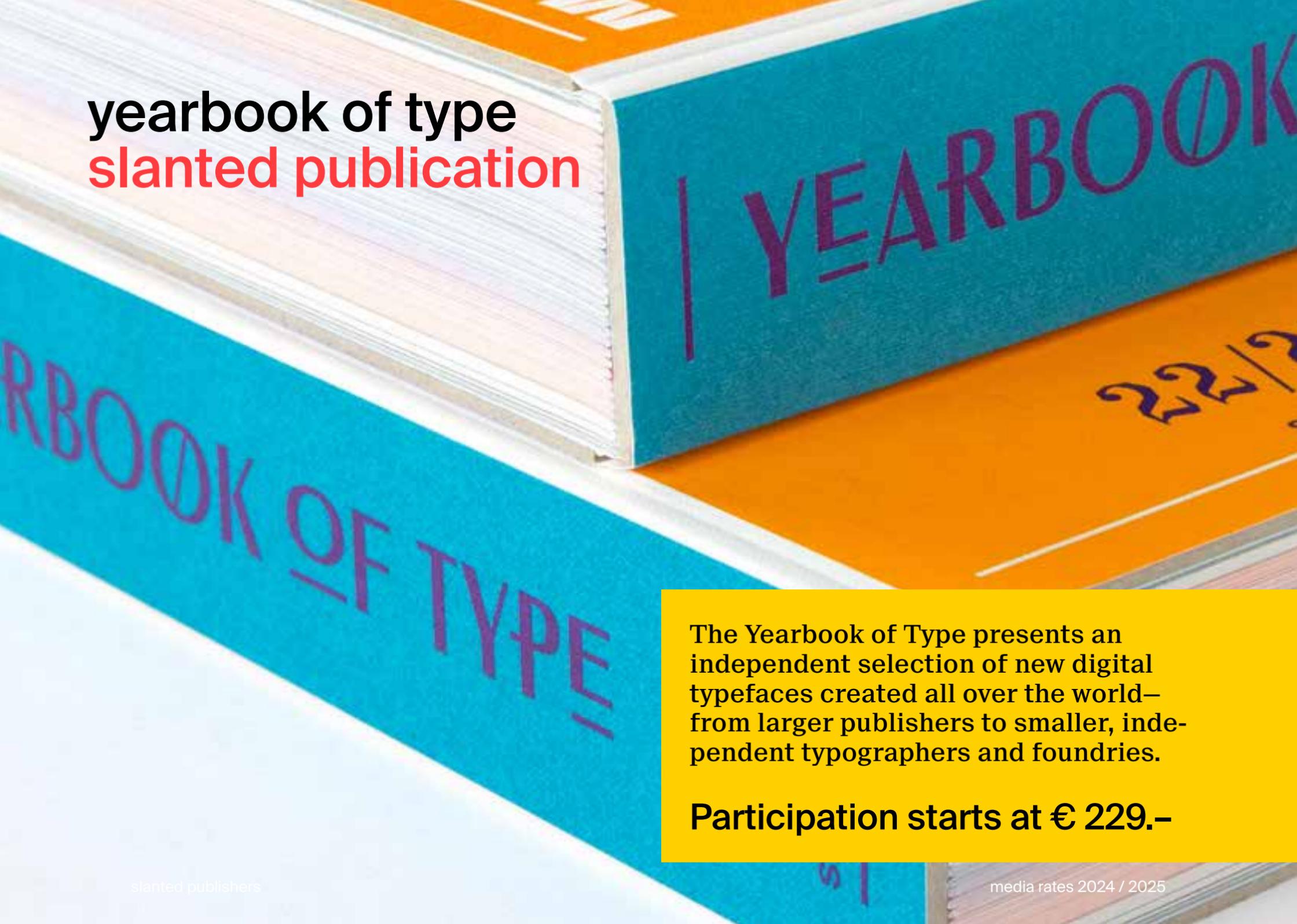
- **Must-have collector's item**
- **Limited to 250 pieces**
- **Exclusively available at Slanted Shop**
- **Promoted with the release of the new magazine in various media channels worldwide**
- **Presentation of your product / brand in our editorial context**

**Interested?**  
**Get in touch.**

# special editions

## slanted magazine





**yearbook of type**  
**slanted publication**

The Yearbook of Type presents an independent selection of new digital typefaces created all over the world—from larger publishers to smaller, independent typographers and foundries.

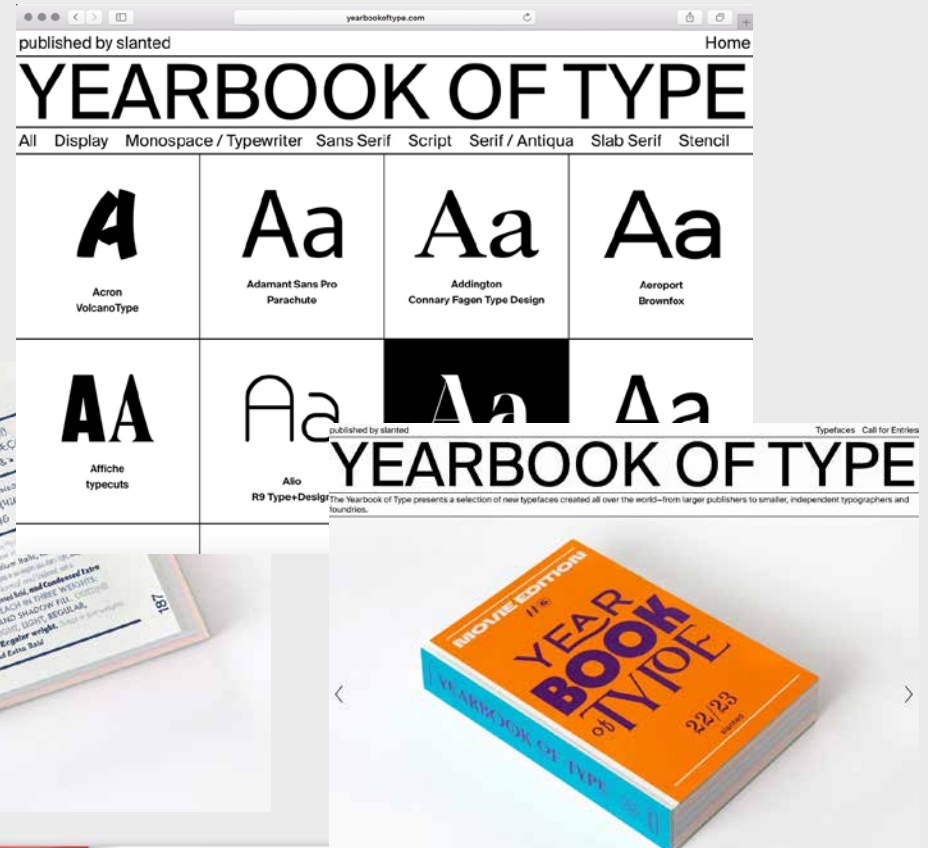
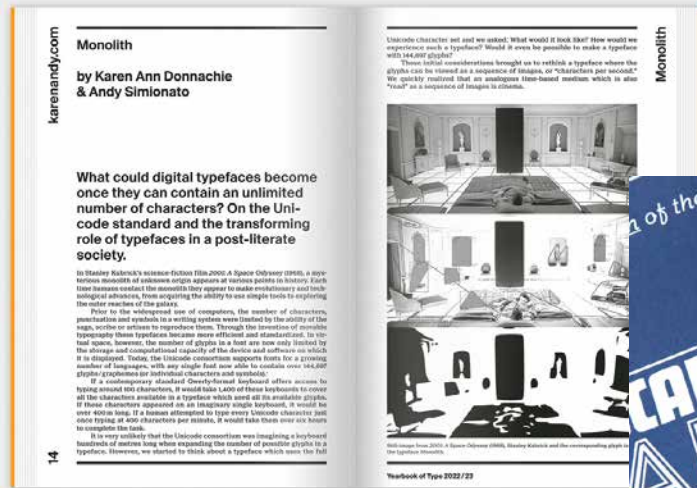
**Participation starts at € 229.–**

# short facts

## yearbook of type

- ✎ 6 successful editions published (2012, 2015, 2018, 2019, 2021, 2022)
  - ✎ 1 yearbook every 1.5 years
  - ✎ International distribution at bookstores and online
  - ✎ Promoted worldwide
  - ✎ 160 × 240 mm, 400–500+ pages
- Participate with your latest typefaces, or present your brand in this specific environment!
- ✎ Edition with recent typefaces
  - ✎ Detailed presentation
  - ✎ Sufficient background information
  - ✎ Index with classification
  - ✎ Index of all designers and type foundries
  - ✎ Explanation of all OpenType features
  - ✎ Essays and articles by renowned authors
  - ✎ *Microsite* which leads to the foundry's website, connection between print and online

# yearbook of type



# price table

## yearbook of type

Number of typefaces	Prices Early Bird	Regular Rate
1	229.-	249.-
2	429.- ( $\approx -10\%$ )	449.- ( $\approx -10\%$ )
3	599.- ( $\approx -12.5\%$ )	649.- ( $\approx -12.5\%$ )
4	779.- ( $\approx -15\%$ )	849.- ( $\approx -15\%$ )
5	939.- ( $\approx -17.5\%$ )	1,029.- ( $\approx -17.5\%$ )
6+	20% discount at a unit price of 229.-	20% discount at a unit price of 249.-

### -25% Specials:

- ↘ additional booking of 1 Instagram story = 75.- (instead of 100.-)
- ↘ additional booking of 1 Instagram post = 300.- (instead of 400.-)

online  
social  
online specials  
newsletter  
print  
other

# video interviews

A man with a beard and dark hair, wearing a black polo shirt, is seated at a desk. He is looking towards the camera with a serious expression. In the foreground, a professional video camera on a tripod is out of focus, its lens pointing towards the man. The background is a light-colored wall covered with numerous small, square photographs and documents pinned to it. The overall scene suggests a professional video interview or documentary production environment.

**Become a digital partner of the many video-interviews which the Slanted team conducted during their trips to the global hot spots of design!**

**More info here.**

# video interviews

For every issue of Slanted magazine the Slanted team embarks on a trip to interview the entrepreneurs and young stars of the local design scene.

By now a huge archive of more than 220 *video interviews* are online accessible for free and represent what is going on in terms of design and culture on a global scale. With each new magazine about 10–15 new video interviews are being conducted, edited, and published.

- ✚ 220+ video interviews
- ✚ online accessible for free
- ✚ 10–15 interviews per theme
- ✚ videos stay online with no time-limit on our *own archive*, *YouTube* and on *vimeo*

**Become a video-partner and have your name being presented in the intro of a video + listed in the credits online!**

**€ 300.–**

**Longterm-partnerships upon request possible.**

# slanted conferences



**Slanted is a hub for international exchange. The conferences build bridges between creatives, brands, and institutions and foster an environment that gives space for new perspectives for the future, with inputs from different cultures, genres, and backgrounds.**

**Get in touch to discuss the possibilities!**

# short information

## slanted conferences

In 2014, 2015, and 2016 Slanted conferences took place at the University of Arts and Design Karlsruhe and at the University of Applied Arts and Sciences Dortmund, Germany.

Designers and artists from Switzerland, Paris, and Warsaw gave insights in their work and life and shared their thoughts with a creative audience.

Thanks to the support of great partners from the industry, these events have been possible.

- ↘ 1,500 visitors
- ↘ 4 conferences
- ↘ 24+ speakers
- ↘ Karlsruhe, Dortmund

Watch the recap video from  
Chacun à sa façon—  
Graphic Design in Paris, 2015:  
[vimeo.com/129196050](https://vimeo.com/129196050)

# workshops & talks



slanted publishers



Julia Kahl and Lars Harmsen give talks about their work and experiences with Slanted Publishers at design conferences and share their knowledge in practical workshops at universities, open spaces, and businesses. *List of previous events.*

**Interested? Get in touch.**

media rates 2024 / 2025

# Contact

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