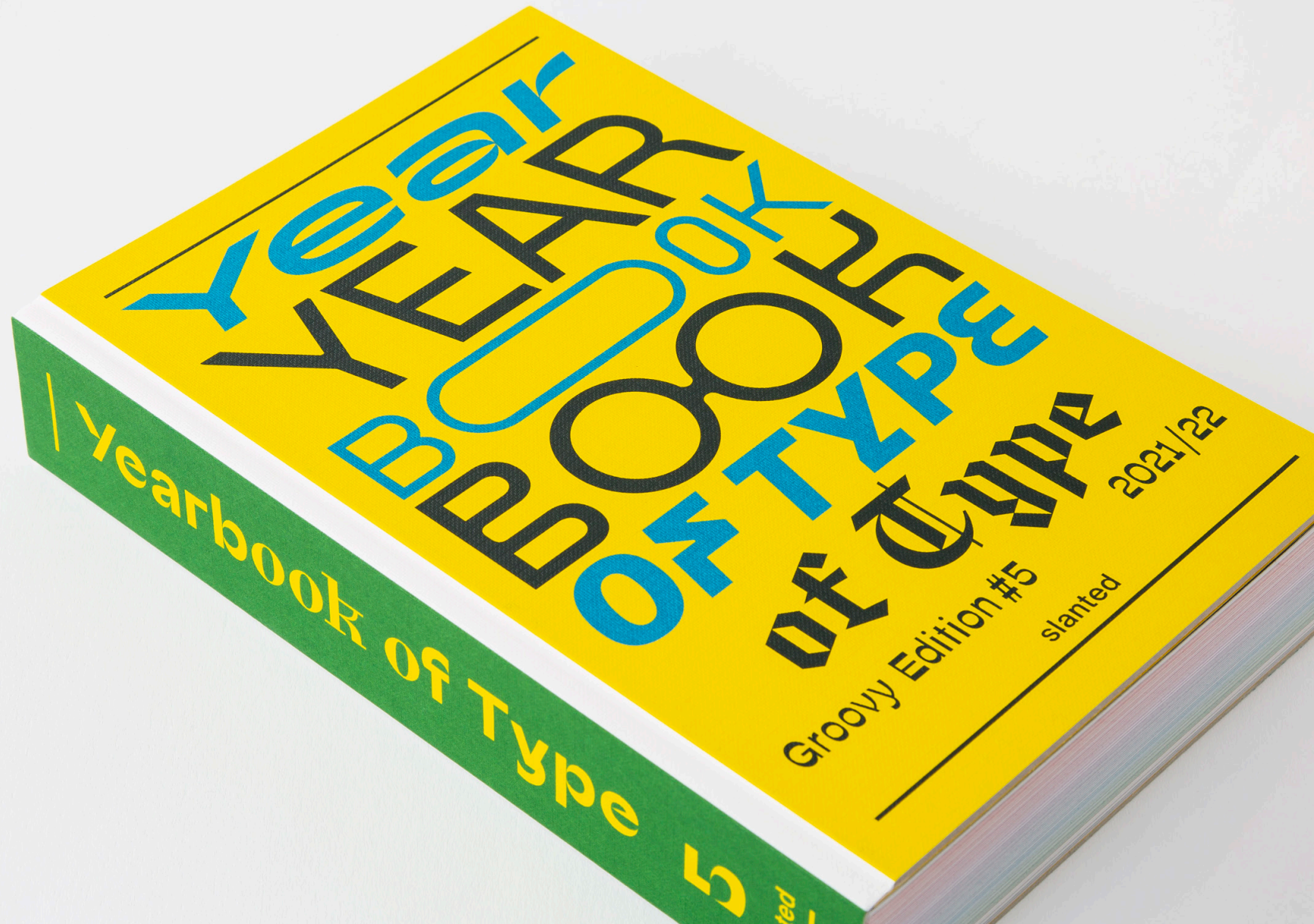


Yearbook of Type 2022

Call for Entries Starts Now!



Short Information

The Yearbook of Type is a high quality selection of digital typefaces, in the form of a clear, comprehensive compendium. The book features typefaces for every language by larger typeface publishers as well as smaller, independent typographers and foundries from all over the world.

It presents a well curated overview that gives an impression of the typeface and its appearance on paper. The informative presentation of the typefaces serves designers and agencies as a source of inspiration and help select the right typeface.

As a catalog and reference book it is also of interest to all those with a passion for the contemporary world of typesetting and the latest typeface design.

- ↘ already 4 successful editions published (2012, 2015, 2018, 2019, 2021)
 - ↘ 1 book per year (from 2019)
 - ↘ International distribution at bookstores and online
 - ↘ Distributed and promoted worldwide
 - ↘ 16 × 24 cm approx. 400 pages
 - ↘ 2,000 printed copies
 - ↘ € 45.– retail price
-
- ↘ To be published autumn 2022 at Slanted Publishers

The Book

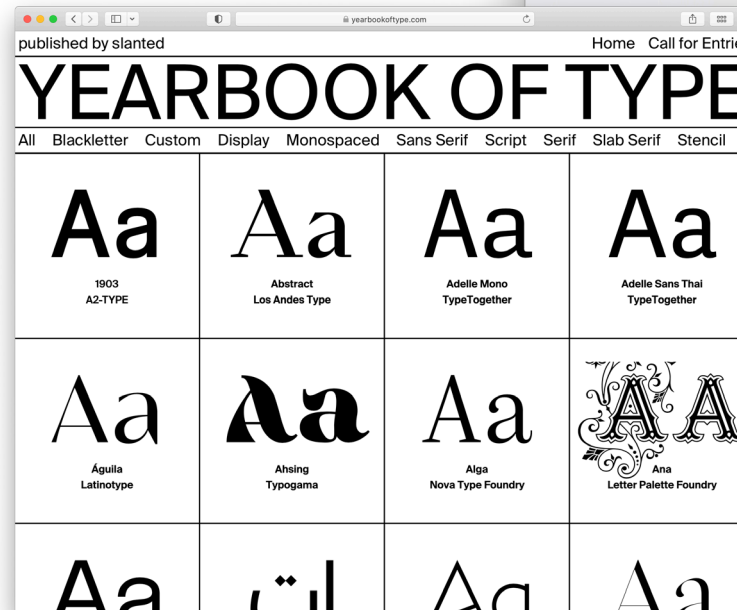
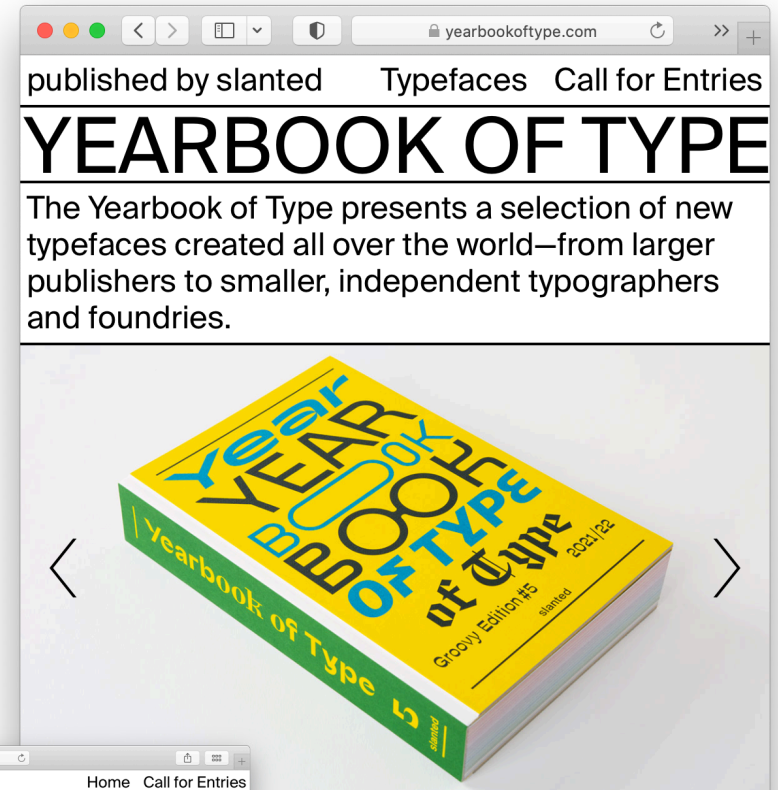
- Detailed presentation of each typeface
- Ample background information
- Index with classification
- Index of all designers and type foundries
- Explanation of all Open-Type features
- Essays and articles by renowned authors

- [More pictures here](#)



Microsite

- Online platform, which leads to the foundry's website
- Connection between print and online
- It's made easy for readers to purchase the typefaces

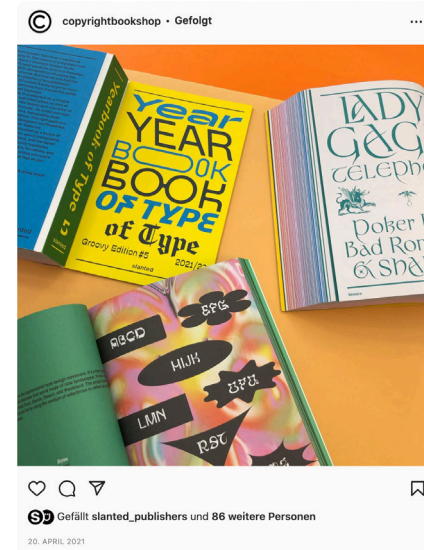


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ERE € 39

Media Reach

- Presentations in lectures on conferences worldwide
- Numerous posts and shares on social media (Instagram)
- Reviews by renowned platforms and publications worldwide
- All Editions are sold out—except Edition III, which is still for sale and highly requested
- In stock at many library collections internationally at schools and institutions



Typeface Submission

It is possible to submit several typefaces as well as custom fonts. Latin and non-Latin typefaces are most welcome! Every submitted typeface must have been published within the years 2019 to 2022. Typefaces can be submitted via our website until April 15th, 2022.

We reserve the right to reject applications. We want to ensure a constant quality of content. Therefore we check every application carefully and get back to you with personal feedback.

- ↘ Latin and non-Latin typefaces
 - ↘ Retail and custom typefaces
 - ↘ Published between 2019–2022
 - ↘ Several submissions possible with quantity discount
 - ↘ Detailed presentation of each typeface by the editors
-
- ↘ **Deadline for submissions:
April 15th, 2022**

Submission Fee

To participate in the project, we raise a fee per submitted typeface to cross-finance the high-quality production, as well as sending you one copy of the book free of charge.

Apart from the presentation in the book, we offer for the first time additional features on our Instagram account (99 k followers) with a booking to make your font even more visible and let our readership become yours.

The presentation includes:

- ↘ 2 pages / 1 spread, detailed presentation of the typeface by the slanted editorial team
 - ↘ Integration into the book's index
 - ↘ Integration on the microsite
 - ↘ Several submissions possible with quantity discount and social media coverage
- ↘ Prices next page

Submission Fee

Number of typefaces	Prices Early Bird until April 1st	Regular rate until April 15th
1	229.-	249.-
2	429.- (≈ -10%)	449.- (≈ -10%)
3	599.- (≈ -12.5%)	649.- (≈ -12.5%)
4	779.- (≈ -15%)	849.- (≈ -15%)
5	939.- (≈ -17.5%)	1,029.- (≈ -17.5%)
6+	20% discount at a unit price of 229.-	20% discount at a unit price of 249.-

-25% Specials:

- ↘ additional booking of 1 Instagram story = 75.- (instead of 100.-)
- ↘ additional booking of 1 Instagram post = 300.- (instead of 400.-)

↘ Prices in € + VAT

Slanted Blog & Social Media

Slanted blog is a huge archive and on the spot of international design and culture. It is the essential source of information and ideas that make sense of a world in constant transformation.

- ↘ Unique Visits: 123.4 k
- ↘ Page Impressions: 423.7 k
- ↘ Map Overlay:
readers from 126 countries
Top 10 (10 / 01 / 2022): Germany,
Norway, USA, Sweden, United
Kingdom, China, Italy, Spain,
France, Switzerland
- ↘ Frequency: 1–2 articles per day

On Instagram we publish 1 article per day with a powerful image that catches the attention of our international subscribers.

↘ Instagram subscribers: 114 k

Each article is embedded in our Twitter timeline.

↘ Twitter followers: 10 k

On Facebook we publish 1-2 articles per day with videos, GIFs, or images that are constantly commented and liked by our community.

↘ Facebook followers: 52.6 k

Interested in Booking? Get in Touch!

Yearbook of Type

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